

Our North Tyneside Performance report

Success Measure	Indicator	Is it getting better?	Trend	Comment on performance
Our People				
1. More people feel that they can influence local decisions.	% residents feel the council acts on the concerns of its local residents a great/fair amount (Bigger is Better)			
2. The gap in educational attainment across the borough has been reduced.	Attainment gap between Free School Meals and /non-FSM at Key Stage 4 (Smaller is Better)			
3. The difference in life expectancy between residents within the borough has been reduced.	Slope index of inequality (SII) for life expectancy at birth (2006-2010) (Smaller is Better)			
4. More people who use our care services feel safe.	The proportion of people who use care services who feel safe (Bigger is Better)			
Our Place				
5. More people are happier living in North Tyneside and more tourists visit the borough.	% residents satisfied with their local area as a place to live (Bigger is Better)			
	Number of visitors to North Tyneside (Bigger is Better)			
6. There have been more new homes built, including more affordable homes.	Net additional homes provided (Bigger is Better)			
	Number of affordable homes delivered (gross) (Bigger is Better)			
7. Key regeneration projects will be delivered, for example Wallsend town centre, Spanish City Island and the former Swan Hunter site.	Swan Hunter Enterprise Zone area in utilization			
Our Economy				
8. There has been an increase in existing and new businesses and inward investment.	Number of small business start ups (Bigger is Better)			
	Amount of inward investment (Bigger is Better)			
9. More jobs have been created, including apprenticeships.	Number jobs created (Bigger is Better)			
	Number of apprenticeships started (Bigger is Better)			
10. Local employers find it easier to recruit the skilled workforce that they need from the local area.	Skills shortage vacancies per 100 vacancies (Smaller is Better)			