

# North Tyneside Council Report to Cabinet Date: 14 March 2016

ITEM 7(g)

Title: Our North Tyneside  
Plan

Portfolio(s): Performance Management

Cabinet Member(s): Councillor CB  
Pickard

Report from Service  
Area:

Corporate Strategy

Responsible Officer:

Head of Corporate Strategy

Tel: (0191) 6437070

Wards affected:

All

## PART 1

### 1.1 Executive Summary:

This report provides a summary of progress against the delivery of the aims and objectives, as described in the Our North Tyneside plan.

### 1.2 Recommendation(s):

It is recommended that Cabinet note the progress that has been made in delivering the Our North Tyneside plan.

### 1.3 Forward Plan:

Twenty eight days notice of this report has been given and it first appeared on the Forward Plan that was published on 15 February 2016.

### 1.4 Council Plan and Policy Framework

This report relates to all of the priorities in the Our North Tyneside Plan

### 1.5 Information:

#### 1.5.1 Background

1.5.2 North Tyneside Council agreed the Our North Tyneside plan at their meeting on the 26 September 2013. The plan provided the policy framework for the period 2013-17.

1.5.3 On 9 December 2013, Cabinet agreed that the Our North Tyneside plan would be performance managed on two levels

- **Our North Tyneside level**

The Plan, which is being delivered with partners, represents the aims and objectives of the Authority. It includes a number of high level, outcome focused measures that will be used to judge whether the plan is being delivered

- **Service level**

Alongside the focus on the outcome measures, it was agreed that there was a need for more detailed information on how the organisation is performing.

1.5.4 In December 2015, Cabinet noted the Mayors concern that despite a significant and extensive range of interventions, deprivation in North Tyneside still endured in specific wards. Cabinet therefore agreed to a pilot, which tested the aims of the Our North Tyneside plan alongside the operational delivery of the Creating a Brighter Future programme, to focus on reducing deprivation within the wards of Chirton and Riverside. If this pilot is successful the intention is to move on to the other areas that have concentrated pockets of deprivation.

1.5.5 Cabinet agreed that work of the pilot should be visible and that this performance report should include a Chirton and Riverside section to capture progress.

1.5.6 In total the Our North Tyneside plan now includes 17 measures, of which 13 are being updated in this report.

1.5.7 The plan was developed in 2013 to reflect the priorities of local people. It is therefore positive to note that just under 80% of the measures have either improved or remained consistent.

1.5.8 Seven measures have shown an improvement

- There has been an increase in the percentage of NHS Health Checks being completed in the most deprived areas of North Tyneside. The Health Checks focus on identifying Cardio Vascular Disease (CVD), which is one of the major causes of premature mortality in the borough.
- The number of people smoking in the Borough is reducing, which is positive because smoking is another major contributor to premature mortality.
- According to the latest data, there were over 5 million visitors to the Borough, which is an increase compared to the start of the Our North Tyneside plan.
- The Swans Infrastructure project is on track, with new roads and utilities completed in December 2015. The Swans Centre for Innovation continues to be marketed with the intention that it is fully occupied shortly after opening.
- The Coast Infrastructure projects are progressing with the ongoing delivery of the Whitley Bay Masterplan.
- North Tyneside has continued to see a decline in the number of people claiming Job Seekers Allowance. There are 470 fewer people claiming Job Seekers Allowance compared to this time last year
- Since the initiation of the Our North Tyneside plan, there has been an increase in the number of apprenticeships that have been started.

1.5.9 Three measures that have remained the same

- The percentage of people who feel that the Council acts on their concerns is in line with previous year
- The number of new business start ups is largely in line with previous years

- Number of residents who are satisfied with their local area as a place to live has remained in line with previous years

#### 1.5.10 Three measures have declined

- The achievement gap between 'disadvantaged pupils' and their peers has increased in the past year. This trend is visible in the national data and work is taking place locally to support schools in reducing this gap.
- After a number of years of reducing alcohol related admissions into hospital, there has been an increase in the past year. This is being addressed by the Health and Wellbeing Board.
- The proportion of people who use care service who feel safe has declined. However this figure is higher than the national average and, when asked about their views of Adult Social Care they felt that the Council service had made them feel safer.

### **Chirton and Riverside**

1.5.11 As agreed by Cabinet in December 2015 when it considered the 'Tackling deprivation in North Tyneside' report, this performance report now includes data for the wards of Chirton and Riverside.

1.5.12 There are five measures where data is directly available for Chirton and Riverside. To summarise the performance in these two wards;

- Satisfaction with the Council is consistent with the rest of North Tyneside
- However satisfaction with their local area is lower than the rest of the Borough. The reasons for this difference are explained in the December 2015 Cabinet report and are being addressed through the Chirton and Riverside action plan
- The gap in educational attainment between disadvantaged pupils and their peers at the local secondary school is higher than the Borough average. However new leadership at that the school is now in place and is already showing visible progress. Early entry GCSE results are indicating improvements on last year and this performance is expected to be confirmed in the summer. In addition the Generation North East programme, which is focused on supporting people aged 18-24 get into work, has supported 55 residents from Chirton and Riverside gain employment opportunities. In addition the programme has worked with local businesses in Chirton and Riverside to create 51 employment opportunities
- Combined, the two wards account for 10% of the small business start ups in the Borough
- There are 182 fewer people claiming Job Seekers Allowance in both wards over the past year. This represents a 26% decrease in Chirton and a 16% drop in Riverside, compared to a Borough wide decrease of 21%. In addition, out of the 266 Universal Credit claimants 15% have engaged with Personal Budgeting Support that is provided by the Citizens Advice Bureau. This contrasts with other Local Authorities that are reporting less than 5% identification and take up of Personal Budgeting Support.

1.5.13 Another two measures can be used by Cabinet to indirectly view performance in these two wards. These measures are focused on the

- Number of Cardio Vascular Disease Health Checks that have been completed. The most deprived quintile has seen an increase in activity, which is a positive development. This measure is structured by GP practices rather than home address. It is inferred that residents of Chirton and Riverside are most likely to be included in the most deprived quintile
- Smoking prevalence can also be inferred from the data presented in this report. As the Borough wide data shows, smoking prevalence across the Borough is reducing, which is positive. However it is clear from a different data set (local General Practitioner data) that there is a significant difference between practices in North Tyneside; from a smoking prevalence of only 10%, through to 33% for the GP that covers the Chirton and Riverside wards. This is why additional focus is being given to the most deprived communities

#### 1.6 **Decision options:**

Cabinet is recommended to receive the report and note the progress that has been made against the delivery of the Our North Tyneside plan.

Cabinet is also recommended to note that the measures will continue to be assessed , in light of the refreshed Our North Tyneside that has recently been agreed, to ensure that they are appropriate.

As this report is for information there are no alternative options.

#### 1.7 **Reasons for recommended option:**

The report is for Cabinet's information.

#### 1.8 **Appendices:**

Appendix: Our North Tyneside Performance Report

#### 1.9 **Contact officers:**

Jacqueline Laughton, Head of Corporate Strategy. Tel. 0191 6437070  
 Craig Anderson, Policy, Performance and Research Manager. Tel. 0191 6435621  
 Alison Campbell, Finance Business Manager. Tel. 0191 6437038

#### 1.10 **Background information:**

The following background papers/information have been used in the compilation of this report and are available at the office of the author:

- (1) Our North Tyneside plan [Hyperlink](#)

## **PART 2 – COMPLIANCE WITH PRINCIPLES OF DECISION MAKING**

### **2.1 Finance and other resources**

Any financial implications arising as a result of the impact of projects that have slipped are considered as part of the usual financial management process and reported to Cabinet as part of the regular Budget monitoring reports to Cabinet.

### **2.2 Legal**

The Authority has a duty to secure continuous improvement. Cabinet therefore needs to ensure that it is well informed about progress in securing improvement. There are no other direct legal implications arising from this report

### **2.3 Consultation/community engagement**

#### **2.3.1 Internal Consultation**

The Deputy Mayor, as Cabinet lead for Performance, along with Cabinet colleagues and the Senior Leadership Team review the latest performance information on a monthly basis and take action as required.

#### **2.3.2 External Consultation/Engagement**

The Our North Tyneside plan was developed following extensive public engagement. The Overview, Scrutiny and Policy Development Committee and the North Tyneside Strategic Partnership were also consulted on the plan and approach for performance managing the plan.

### **2.4 Human rights**

There are no Human Rights implications arising from the report

### **2.5 Equalities and diversity**

There are no equalities and diversity implications arising from this report

### **2.6 Risk management**

The performance management report enables the Cabinet to monitor progress against the Council's ambitions so that any slippage can be identified and addressed. Individual pieces of work are managed within the Council's risk management framework

### **2.7 Crime and disorder**

There are no crime and disorder implications arising from this report

### **2.8 Environment and sustainability**

There are no environmental and sustainability implications arising from this report

### **PART 3 - SIGN OFF**

- Deputy Chief Executive  X
- Head(s) of Service  X
- Mayor/Cabinet Member(s)  X
- Chief Finance Officer  X
- Monitoring Officer  X
- Head of Corporate Strategy  X