Aim	ID	Indicator	Performance	Comment on performance
				Our People
Be listened to, and involved by responsive, enabling services	1	% residents feel the council acts on their concerns. (Bigger is Better)	60% North Tyneside 40% 20% 2012/13 2013/14 2014/15 2015/16	People believing that the Council acts upon their concerns is a key part of the Our North Tyneside plan. The level of people feeling this is correct in 2015 remains on par with the findings from 2014 and 2013 (50% and 47% respectively). The North Tyneside Council Engagement Strategy will co-ordinate the mechanisms used for local people to have their say in Council decision-making processes. The new approach will lead to more diverse ways for people to influence, in the ways of their choosing, on a range of specific issues, and the expectation is that the numbers of people involved with increase and a better evidence base on which to make informed decisions
	2	% residents who feel informed (Bigger is Better)	80% North Tyneside 80% 40% 2012/13 2013/14 2014/15 2015/16	Alongside acting upon the concerns of local people, the Our North Tyneside Plan is also clear that residents must be kept informed about local developments. The level of people feeling informed remains on par with the findings from 2014 and 2013 (59% and 64% respectively). It is expected that more people will agree with this statement as the Council are adopting new ways of communicating with residents, including through social media and on campaigns around specific issues.
	3	% turnout at Young Mayor Elctions (Bigger is Better)	100% 80% 60% 40% 2013 2015 2016	Ensuring that all members of the community are actively listened to by services, includes young people. Youth Elections are held every year in schools/colleges and alternate education providers. The opportunity to vote is offered to students aged 11 to 19 years who live or study in North Tyneside. The Elected Young Mayor is the lead young person representing young people locally in North Tyneside. All young people aged 11 -18 who live or study in North Tyneside can stand for the position and can vote for who they want to represent them. The Youth Council is made up of 50 youth councillors, aged 11 to 19 years old from across North Tyneside. They represent the views and ideas of other young people in North Tyneside. Although numbers of ballots returned from some Schools and Colleges are lower, there is a higher engagement of young people voting from the harder to reach groups, i.e. disabled young people and young people not in mainstream schools attending youth training projects.
Be ready for school – giving our children and their families the best start in life.	4	% pupils with a Good Level of Development at Foundation Stage (Bigger is Better)	© North Tyneside 60.0% 40.0% 20.0% 2012/13 2013/14 2014/15	A key ambition for the plan is that every child is ready for school. The research is clear that ensuring that this happens will provide the best start in life for both the children and their families. The percentage of pupils reaching a Good Level of Development (GLD) at the end of the Early Years Foundation Stage has increased since 2013. It is well understood that there are gaps in attainment within the Borough and the plan is focused on reducing those gaps. An improvement has also been seen amongst the pupils living in Riverside and Chirton and the gap with North Tyneside overall has reduced to 12%. However a gap exists between boys and girls, which will be a focus of schools and the School Improvement Service in the coming years
	5	Percentage of pupils reaching the "expected level" at KS2 (Bigger is Better)	2016/17 60% 50% 40% 30% 20% 10% 0% ■National ■North Tyneside	Nationally and locally a wide variation in the results across schools has been seen in individual subjects and in the combined RWM (Reading, Writing and Mathematics) measure. There are some local schools that have been identified as being below the floor standard (based on the provisional KS2 data) and some which will potentially be deemed as coasting once the Department of Education have confirmed the progress element of this standard. The data does show that more children are making the 'expected level' in North Tyneside than the national average. Through the work of the pupils, schools and the School Improvement Service, this trend is expected to continue. There is a particular focus on supporting schools performing less well in particular subjects. Please note that this Key Stage 2 measure has a new definition from 2016/17 (Academic Year 15/16) and is not comparable with previous years, which is why only one years worth of data is shown.
Be ready for work and life – with the skills and abilities to achieve their full potential, economic independence and meet the needs of local businesses	6	% achievement gap between girls and boys achieving Basics (A* to C in English and Maths) at KS4 (Smaller is Better)	2011/12 2012/13 2013/14 2014/15 2015/16 12% 10% 8% 6% 4% 2% 0%	Ensuring that all young people are ready for work and life is a key part of the plan. The gender gap in North Tyneside is generally smaller than national though the gap varies between school. However there is variation across the area. For example the gender gap in the more deprived areas of Chirton and Riverside pupils is much larger than the Borough and national gaps. However it should be noted that non-disadvantaged girls are more likely to study at a school outside of the ward than their peers. In addition the measure appears to have been affected by changes in the measurement methodology for that year and differences in the reactions schools showed to these changes.
	7	Percentage not in Education, Employment or Training (Smaller is Better)	8% 7% 6% 5% 4% 2013/14 2014/15 2015/16	North Tyneside aims to ensure that everyone is ready for work and life. The number of people, aged 16-18, who are Not in Education, Employment or Training (NEET) across North Tyneside improved dramatically from 2014/15. This is also reflected in a reduction, by 385 people, of 18-24 year olds claiming Job Seekers Allowace. This success has been achieved through a range of targeted activity, including Connexions, the 'Care to Work' programme for young people leaving care and a supported internship programme for young people with special education needs (SEN) and disabilities.
	8	18-64 year olds unemployed (Smaller is Better)	6% 5% 4% 3% 2% 2012/13 2013/14 2014/15 2015/16	The plan for North Tyneside is focused on ensuring that residents are ready for work and that the Borough is a great place to work. This measure shows that the number of claimants of the main unemployment benefits - Jobseeker's Allowance and out of work Universal Credit claimants has reduced significantly since 2013. However it has recently increased slightly but his may be due to the introduction of Universal Credit, with new claimants claiming Universal Credit rather than benefits such as Employment and Support Allowance. In the most deprived areas, where the unemployment benefit claimansts area highest, the gap with the rest of the Borough has reduced from 5% in 2013 to 2.6% in 2016. In addition there are 135 fewer people who have been claiming for two or more years. This trend is expected to continue through the work of the Mayors Welfare Reform Task Group, work on supporting businesses to grow and the work to support people gain the skills that businesses require.

Aim	ID	Indicator	Performance	Comment on performance
Be healthy and well – with the information, skills and opportunities to maintain and improve their	9	Breast feeding - % Breastfeeding at Initiation (PHOF 2.02i) (Bigger is Better)	#England #North East region #North Tyneside 80% 70% 60% 50% 40% 20% 10% 2010/11 2011/12 2012/13 2013/14 2014/15	North Tyneside has one of highest rates of breastfeeding initiation in the NE region, the figure is significantly higher than the average for the Region, but it is also significantly lower than the average rate for England. The latest rate for breastfeeding in the Borough at 6-8 weeks is 38.5%, which is similarly one of the highest rates in the Borough, but significantly below the England rate. This means that just over half of those mothers who commence breastfeeding will have ceased by the time the baby is 6-8 wks old.
health, wellbeing and independence	10	Adults exercising - % adults exercising, Active People Survey (PHOF 2.13i) (Smaller is Better)	% Adults Active (Active People's Survey, PHOF2.13i) 100% 80% 60% 40% 2012 2013 2014 England North East region North Tyneside	We wish to see local residents healthy and well, however more two thirds of the adult population are overweight. Issues with excess weight can also be inked with areas of higher deprivation. It is therefore important to increase the amount of people exercising but also to target those people who traditionally have not exercised. North Tyneside's current position is very similar to the figure for the NE Region and England. However with the introduction of programmes, such as Active North Tyneside, it is expected that the number of people exercising will increase in the future.
	11	NHS health checks - completed as % of eligible population (Bigger is Better)	20% New Offers and Completed, by practice deprivation quintiles (Mito 2015)	NHS Health Checks focus on Cardio Vascular Disease, which is one of the main causes of the health gap within North Tyneside. The data identifies the offers and completed NHS Health Checks in 2015/16. Practices are grouped into quintiles based on each practice's IMD2015 deprivation scores. In quintile 1 and 4 practices appear to have under recorded offers made. Qunitile 5 practices make the most offers but convert less than half of the offers into completed health checks. A new tariff has been agreed for the completion of Health Checks, which will target future activity more at the most deprived areas
	12	Admission to hospital for falls - persons over 65yrs (PHOF 2.24i) (Smaller is Better)	Admission-due to Falls in persons 65+ (BASR PROF 2.24s) (BASR PROF 2.	People falling is a major barrier for people to maintain their health and independence. Between 2011/12 and 2013/14 there was a welcome decline in falls in North Tyneside in the population of people aged over 65 years to a point where North Tyneside was similar to England and the North East region. However in the last year there has been an increase in the rate. Most of this increase is attributable to falls in those aged 80+, 71.5% of the total increase in falls in 2014/15 was in this age group. The reasons for this are being explored but there continues to be a focus on falls prevention in the borough through a number of initiatives such as Safe and Healthy Homes, Good Neighbour Scheme, Care Plus case management for the frail elderly, regular review of medication by GPs in primary care, Home Care and Care Call.
	13	Self reported general health (Larger is Better)	Healthy Life Expectancy at birth for Women (95% CIs, PHOF 0.1i) 66 64 62 60 58 56 54 2009-11 2010-12 2011-13 2012-14	This is a self reported measure on peoples views of thier own health and wellbeng. It is supported by the data, which shows that Healthy Life Expectancy for men in the borough has remained static for the past few years at around 60 years. In addition, Life Expectancy for men in the borough is now 77.8 years, meaning there is a gap of 17.6 years for men. This means that on average men in the borough can expect to live the final 17.6 years in poor health. For women Healthy Life Expectancy has risen slightly in the staff few years and is 62.7 years. The Life Expectancy figure for women is now 82.7 years. This means that women in the borough can on average expect to live the final 20 years of their lives in poor health. So although Life Expectancy for women is higher than for men, this expected period of poor health is larger for women than men. The Life expectancy gap for women in the borough is smaller than for men. However, this gap appears to be getting slightly larger over the past decade rather than reducing. Redcuing these inequalityies is at the heart of the work of the Council and its partners.

Aim	ID	Indicator	Performance	Comment on performance
	14	Looked After Children placement stability (Bigger is Better)	80% 70% 60% 50% 40% 20% 10% 2012/13 2013/14 2014/15 2015/16	Looked After Children are able to express their opinions to the service through a variety of mechanisms. One of their priorities has been to maintain stable placements. 106 children had been looked after for more than 2 and a half years at 31st March 2016; 77 of them having been living in the same placement for more than 2 years (72.6%). This is an increase on trend, and continues the improvement shown in 2015, which placed North Tyneside above comparator groups.
	15	Adoption (Bigger is Better)	25% 20% 15% 10% 2012/13 2013/14 2014/15 2015/16	A key part of the plan is to ensure that all young people are cared for, safeguarded and healthy as this will support them to be ready for work and life. 25 children were granted an Adoption Order during 2015/16, 13.8% of all children who ceased to be looked after. This is an increase of two children on the previous year and shows a relatively stable trend of children being adopted over the last four years.
	16	The proportion of people who use Adult Social Care services who feel safe (Larger is Better)	North Tyneside 80% 60% 40% 20% 0% 2012/13 2013/14 2014/15 2015/16	A key strand to the plan is the entitlement that residents are cared for, safeguarded and healthy. Other parts of this report describe the outcomes at a population level and this measure focuses on those residents who are using Adult Social Care services. The response rates for 2015/16 show that there has been a positive increase in the proportion of service users responding to the survey, who feel safe. This is reflective of our commitment and raising awareness to Safeguarding services and ensuring feeling safe is a vital part of our service users experience of care and support.
	17	Number of contacts/referrals to safeguarding services (both children's and adults)	9,000	Around a quarter of concerns raised with children's social care are judged to meet the threshold for advancement to a referral under section 17 of the Children Act. Concerns raised in Adults Social care about safeguarding, about 20% go into a formal safeguarding enquiry. A key driver is to make safeguarding personal and during 2015-16, 76% of individuals who went through the safeguarding process had individual outcomes recorded. Of these, 85% were recorded as having had their outcomes met at the end of the process.

Aim	ID	Indicator	Performance	Comment on performance
				Our places
Be great places to live, and attract others to visit or work here.	18	% of residents satisfied with their local area as a place to live (Bigger is Better)	North Tyneside 100% 90% 90% 100% 100% 100% 100% 100%	A key aim of the Our North Tyneside plan is that North Tyneside is a great place to live. The level of people feeling this is correct in 2015 has increased from 76% to 79%. Local residents highlight the high quality of local schools, low levels of crime, the quality of the local environment and the strength of the local economy as key factors in making North Tyneside a great place to live. Plans are in place to continue to deliver against these key local prioritises, which are included in other parts of this report
	19	% of Schools rated Good or Outstanding Primary Schools (Bigger is Better)	North Tyneside 100% 80% 60% 40% 20% 0% 2013/14 2014/15 2015/16	The quality of education in North Tyneside is a key driver for making the borough a great place to live. 98.5% of pupils attend a good or outstanding primary school. In addition 92.8% of pupils obtain their first choice primary school. This performance sets North Tyneside above the national average. The Council, through the School Improvement Service, will continue to work closely with schools to ensure that these high standards are maintained.
	20	% of Schools rated Good or Outstanding Secondary Schools. (Bigger is Better)	80% 60% 40% 2013/14 2014/15 2015/16	The quality of the educational offer in North Tyneside is a significant strength for the local economy but also a major factor in attracting and retaining people to the Borough. The latest figures show that 93% of all pupils attend a Good or Outstanding school and that 92% of pupils attend their first choice primary school and 96% attend their first choice secondary school. This performance sets North Tyneside above the national average and work continues to maintain this strong position
	21	Number of day visits to North Tyneside. (Bigger is Better)	7	North Tyneside is a great place to visit and the value of tourism to the local economy has increased steadily from £205m in 2003 to £279m in 2014 and supports 3,792 jobs. The increase in visitor spend is largely due to significant investment in parts of the borough, better events that encourage more spend and also an improved approach by businesses to attract and support tourism in the area. Satisfaction with North Tyneside as a place to visit is consistently high at 99% in 2015/16. Satisfaction is collected as part of the Annual Visitor Survey carried out during July and August each year. 92% of respondents stated they were 'very satisfied' with North Tyneside as a place to visit and 7% were 'fairly satisfied'. Respondents were asked to rate aspects of their visit and the highest rated aspects were 'cleanliness of beach', 'seating/litter bin provision', 'food and drink' and 'family day out'. We expect to attract more people to visit the borough, and in particular attract more people to stay overnight, following investment and regeneration in the Coast Area.
	22	Net change in the number of enterprises (Bigger is Better)	450 400 300 300 2012/13 2013/14 2014/15	The Our North Tyneside plan sets out a clear ambition that North Tyneside will be a great place to work. The latest data showed there were 4,620 enterprises in North Tyneside in March 2015, 415 more than in March 2014. Alongside this increase in the number of businesses, In addition North Tyneside has a strong record for business survival. The latest figures show that over 90% of businesses are still operating twelve months after starting. THe increase in businesses has also had an impact on the estimated total employment in North Tyneside, which has risen by 9% points between 2013 and 2014. There are now an estimated 76,000 jobs in the borough. This increase has been even larger in ceratin areas, such as Chirton & Riverside, where the estimated total employment in 2014 was 10,400 - 16% higher than in 2013. Work continues to create the right environment to support local businesses to grow in North Tyneside
	23	Jobs in North Tyneside (as measured by ONS Business Register and Employment Survey - total employment measure) (Bigger is Better)	80,000 70,000 60,000 50,000 40,000 20,000 10,000 0 2012 2013 2014	North Tyneside is focused on being a great place to work. This involves working to attract, retain and grow businesses in the borough. Over the past few years the borough has been successful in supporting the creation of new jobs, including global brands such as P&G, Accenture, HP, IBM and Siemens. This has continued, for example between March 2016 and September 2016 there were a total of 1,342 jobs (net) reported as being created in North Tyneside.

Aim	ID	Indicator	Performance	Comment on performance
Offer a good choice of quality housing appropriate to need, including affordable homes.	24	Net additional homes provided (Bigger is Better)	**North Tyneside 600 500 400 300 100 200 100 2010/11 2011/12 2012/13 2013/14 2014/15 2015/16	The level of house building in North Tyneside is a key indicator of the strength of the local economy and ultimately of the attractiveness of North Tyneside as a place to live. Recent trends have been encouraging with housing delivery broadly increasing from the low point of the market seen in 2010/11. The 536 net additional homes provided in 2015/16 represents an increase on the 2013/14 total. The Council expects to deliver an additional 16,632 new homes over the Local Plan period between 2011 and 2032.
	25	Number of affordable homes delivered (gross) (Bigger is Better)	North Tyneside 300 250 200 150 100 2008/10 2010/11 2011/12 2012/13 2013/14 2014/15 2015/16	North Tyneside Cabinet have agreed to an ambitious target of an extra 3,000 affordable homes over the next ten years. The drive is to create more affordable homes that focus on providing the types of homes that are most in demand, particularly one bedroom properties, bungalows and family homes. The work will particularly support those who haven't got the means to buy or rent a home on the open market. There has been a significant increase in the number of affordable homes being built since the Cabinet decision and the 500 affordable home was built in 2016.
	26	Satisfaction with the quality of housing % (Bigger is Better)	88% 66% 64% 62% 2012/13 2013/14 2014/15 2015/16	Ensuring a high level of choice and quality housing within North Tyneside is a key priority for local resident. Satisfaction with the quality of housing in North Tyneside has increased significantly from 60% in 2013/14 to 67% in 2015/16. In addition the level of people who are satisfied with their choice of housing has increased from 60% in 2014/15 to 66% in 2015/16 Earlier in 2016 the local authority's cabinet approved a significant investment plan for council properties. The plan will see almost 600 homes having new kitchens and bathrooms fitted, nearly 2,000 properties benefitting from external decoration, 340 having their roofs replaced and more than 1,300 with new fences fitted.
	27	Number of Green Flags awarded (Bigger is Better)	North Tyneside North Tyneside	North Tyneside has 5 Green Flag Awards, the highest standard for parks and green spaces in the UK, at Wallsend Parks, Benton Quarry Park, Marden Quarry Park, Killingworth Lakeside Park and Rising Sun Country Park. Northumberland Park is the latest park to be awarded a Green Flag. It opened last year following a £5million restoration project funded by Heritage Lottery Fund and North Tyneside Council. Over three million people visited the Rising Sun Country Park, Wallsend Parks and Northumberland Park last year. Tens of thousands more are estimated to have visited the other Green Flag award winning parks throughout the year. Local residents completed over 5,000 hours worth of volunteer hours in our parks. North Tyneside will apply for 6 Green Flag Awards this year, after Northumberland Park makes it's first application following £2.2m restoration works during 2015.
	28	Number of Blue Flag and Seaside Awards achieved (Bigger is Better)	North Tyneside 8 7 6 5 4 3 2 1 0 2012/13 2013/14 2014/15 2015/16	Blue Flags are an international award for beach quality, which ecognise clean water, litter-free sands and top-notch facilities. This means the borough holds more beach awards than any other area in the region.North Tyneside's beaches retained it's 3 Blue Flag Awards, which is the international award for beach quality, at Tynemouth Longsands, King Edwards Bay and Whitley Bay, as well as Seaside Awards at all three beaches and Cullercoats Bay. In further recognition of the clean beaches and visitor facilities, all three, as well as Cullercoats Bay, have also received a Seaside Award.

Aim	ID	Indicator	Performance	Comment on performance
	29	Satisfaction with street cleanliness (Bigger is Better)	**North Tyneside **To%** 60%* 50%* 40%* 30%* 10%* 2012/13 2013/14 2014/15 2015/16	Satisfaction with street cleanliness in North Tyneside has increased between 2014/15 and 2015/16, from 56% to 60%. The level of people feeling this is correct in 2015 remains on par with the findings from 2014 and 2013 (50% and 47% respectively). Broken down by ward level, 53% of residents living in Riverside and Chirton wards are satisfied with street cleanliness. This is 7% lower than the figure for North Tyneside as a whole
	30	Satisfaction with grounds maintenance (Bigger is Better)	45% 40% 40% 40% 40% 40% 40% 40% 40% 40% 40	Satisfaction with grounds maintenance in North Tyneside continues to increase from 23% to 41%, an increase of 18% during this time period. Broken down by ward level, 37% of residents living in Riverside and Chirton wards are satisfied with grounds maintenance. This is reflective of the firgure for North Tyneside as a whole, there being only a 4% difference
	31	% of residents who feel safe (Bigger is Better)	70% 60% 50% 40% 70% 70% 70% 70% 70% 70% 70% 70% 70% 7	Residents continue to feel safe in North Tyneside. The figure has increased in 57% in 2014/15 to 62% in 2015/16, an increase of 5% during this time period. Broken down by ward level, the figure for residents who feel safe in Riverside and Chirton wards are 42%. This is 20% lower than the level reported at North Tyneside level.
	32	Perception of anti social behaviour % (Bigger is Better)	35% 30% 25% 15% 10% 2012/13 2013/14 2014/15 2015/16	The perception of anti-social behaviour continues to fall. Residents perception of anti-social behaviour fell from a high of 31% in 2012/13 to 26% in 215/16. A decrease of 5% at North Tyneside level. In addition the local Safer Communities Survey shows that perceptions of ASB being a problem, as with crime, were significantly lower than the Northumbria average (9% vs. 12%).
	33	Carbon reduction (Bigger is Better)	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	At the end of 2015/16 North Tyneside has reduced its carbon emissions by 23% against the baseline in 2010/11. Building on success so far, the council has produced a new Low Carbon Plan 2016-2027, aiming to: Build a business case for a range of energy generation opportunities Reduce the carbon footprint of Council operations and the Borough Reduce Council operating costs Support residents in addressing fuel poverty The council has committed to the national target to reduce it's carbon footprint by 50% by 2027.
	34	Trip Advisor Ratings (Bigger is Better)	® North Tyneside 9 8 7 6 6 5 4 4 3 2 2 1 0 2016	New KPI in 2016 - North Tyneside Council's Facilities have attracted 7 Certificate of Excellence Awards by Trip Advisor, for consistently receiving positive reviews from visitors. The facilities that achieved the Trip Advisor Certificate of Excellence were:- St Mary's Lighthouse Whitley Bay Links and Beach Rising Sun Country Park Longsands Beach Cullercoats Beach King Edwards Bay Tynemouth Park

Aim	ID	Indicator	Performance	Comment on performance
Have an effective transport and physical infrastructure - including our roads,	35	Swans infrastructure projects - redevelopment of former shipyard to create new advanced manufacturing site	Centre for Innovation officially opened in July following • Draft operating manual and business plan for Swans • Designs for the Wet Berth have been drafted and opt • Internal site roads and new utility infrastructure compl • Dredging works of riverside berth adjacent to WD Clo	Quay currently in production. tions are being considered. leted.
cycleways, pavements, street lighting, drainage and public transport.	36	Coast infrastructure project - high quality improvements and new facilities for residents and visitors.	St Mary's Lighthouse stage 1 Development bid to Herit Lighthouse and create a new development on the head	ie site commenced in June 2016 and will take a year to construct. The hotel will provide 69 full time and part time jobs. Immer site of the High Point Hotel.
	37	Satisfaction with Road maintenance % (Bigger is Better)	35% 30% 25% 20% 15% 10% 2012/13 2013/14 2014/15 2015/16 2016/17	Satisfaction with road maintenance in North Tyneside continues to increase from 22% to 31%, an increase of 9% during this time period. Broken down by ward level, 32% of residents living in Riverside and Chirton wards are satisfied with road maintenance. This is slightly higher than the figure for North Tyneside as a whole. This is the same as with satisfaction with pavement maintenance.
	38	Slips and trips claims (Smaller is Better)	North Tyneside 200 180 160 140 120 100 00 00 00 00 00 2012/13 2013/14 2014/15 2015/16 2016/17	Residents are most likely to say it is roads and pavements which need improvement. It is therefore positive to note that satisfaction with road and pavement repairs has improved, significantly so over the last two years. The figures reported are Public Liability Injury claims received within the financial years as shown in relation to slips/trips on the Highway, this is inclusive of claims incurred on footpaths.
	39	Satisfaction with pavement maintenance (Bigger is Better)	30% 25% 20% 5% 6 7% 6 7% 6 7% 6 7% 6 7% 6 7% 6 7%	Satisfaction with pavement maintenance in North Tyneside continues to be stable at 25% in 2015/16, the same as in 2014/15. Broken down by ward level, 27% of residents living in Chirton and Roverside wards are satisfied with road maintenance. This is slightly higher than the firgure for North Tyneside as a whole, the same as satisfaction with road maintenance
	40	Take-up of Superfast Broadband % (Bigger is Better)	**North Tyneside (excl. R & C) 45% 40% 35% 30% 25% 20% 15% 10% 5% 0% 2015/16	An increasingly important factor for residents in defining a great place to live is the availability of Superfast Broadband, Data from the Ofcom Connected Nations Report 2015, a snapshot in May 2015, of residential and small business addresses that have Superfast Broadband (speed of 24 mps or more) installed at their premises. The range of availability of Superfast Broadband in North Tyneside is from 13% in Camperdown to 53% in Monkseaton North.

Aim	ID	Indicator	Performance	Comment on performance		
	Our economy					
Grow by building on our strengths, including our existing world class companies, and	41	Number of small business start ups. (Bigger is Better)	1,400 1,200 1,000 800 600 400 200 0 2012/13 2013/14 2014/15 2015/16	The rate of small business start ups has decreased in line with falling unemployment since 2012, as there tends to be an inverse relationship between the availability of jobs and the number of people who create their own business. Since its formation, the Business Factory has supported in excess of 1,400 businesses and last year claimed the top prize for promoting entrepreneurial spirit at the Enterprising Britain Awards. Measure uses data provided by BankSearch Information Consultancy Ltd, based on new business accounts opened at major banks. Data shown is total for financial years - April to March		
small and growing businesses.	42	Business survival (Bigger is Better)	100% 90% 80% 60% 60% 60% 60% 60% 60% 60% 60% 60% 6	From ONS Business Demography data for 2013 and 2014. 2015 data expected November 2016. Figure is one year survival for businesses started in previous year. This is a higher rate than the regional average.		
	43	Business rate payers value (i.e. Average value) (Bigger is Better)	© North Tyneside £70 £60 £50 £40 £30 £20 £10 £0 2012/13 2013/14 2014/15 2015/16 2016/17	This is a measure of Net Debt, the amount of Business Rates that is collectable from our Businesses after all reliefs and discounts have been deducted. This changes on a daily basis, so figures are reported as at the 30th April each financial year. (Figures are in millions.)		
Have the right skills and conditions to support investment, and create and sustain new	44	Total employment in North Tyneside (Bigger is Better)	80,000 70,000 60,000 40,000 30,000 20,000 10,000 2012 2013 2014	The Council, with partners, continues to support people into work. For example around 1,600 people attended the Cobalt Jobs Fair in September 2016 where 1,000 employment opportunities were on offer from local businesses. From ONS Business Register and Employment Survey (BRES). Data is for date in September each year and is rounded to nearest 100 as per ONS guidance.		
good quality jobs and apprenticeship s for working age people	45	Progression to Key Stage 5 (A level) – include deprivation gap (?check this?)	70% - 60% -	This measure cannot be broken down to pupil level data. The figures for Chirton & Riverside are obtained using a proxy of Norham High School. Rates of progression to KS5 from KS4 are lower for pupils from Norham than the LA average. There is some sign of the gap closing.		
	46	Positive destination, post KSS (A level), include deprivation gap (Bigger is better)	90% 80% 70% 60% 50% 40% 20% 10% 2012/13 2013/14	Overall rates of progression from KS5 to a positive destination are far higher in North Tyneside than national. The deprivation gap for North Tyneside (not shown) is in-line with the national gap (LA gap -4%, National -3%) but the rate of FSM students in North Tyneside progressing to positive destinations is greater than the national rate (78% in NTLA; 71% nationally).		
	47	Number / level of apprenticeships (Bigger is Better)	3,500 3,000 2,500 2,000 1,500 1,000 0 2012/13 2013/14 2014/15	The number of residents of North Tyneside starting an apprenticeship programme increased in 2014/15 but is still not at 2012-13 levels. This year's 'Get up and Go' event featured around 35 employers and providers who were actively seeking to employ and support apprentices within their business. This included opportunities within businesses such as Accenture, Capita, Owen Pugh, Northumbria Healthcare and North Tyneside Council. There will also be organisations offering various volunteering opportunities.		