

## Scoping Document

Title of study	<b>Cultural Development Plan</b>
Name of sub committee/study group	<b>Cultural Development Plan Sub-Group</b>
Membership	<b>To be confirmed</b>
1	Focus of study
	To examine existing cultural policy with a view to establishing priorities for the Council's strategy for arts development within the borough.
2	Objectives
	<p>To understand the effectiveness and performance of the Arts Development Strategy 2014-21.</p> <ul style="list-style-type: none"> <li>• To understand the main focus of the strategy in transforming the cultural offer in North Tyneside.</li> <li>• To understand the main priorities delivered through the annual service plan.</li> <li>• To provide a view to Cabinet on the priorities the Cabinet Member should consider in agreeing the future development areas for the next five years.</li> <li>• To improve our cultural provision by maximising external funding opportunities from various sources.</li> </ul>
3	Key questions
	<p>In order to meet the set objectives the group will need to explore the following key questions:</p> <ul style="list-style-type: none"> <li>• What are the needs and aspirations of the Council and customers in the next five years?</li> <li>• How does that compare with Council priorities for the next five years?</li> <li>• What should the Cabinet Member consider when agreeing future cultural services plans?</li> <li>• Are there any specific issues that the sub-group wish to highlight to the Cabinet Member in relation to the development of the strategy?</li> <li>• Are there any best practice examples from other authorities that should be considered?</li> </ul>
4	Evidence to be obtained
	<p>The sub-group will need to consult with:</p> <ul style="list-style-type: none"> <li>• Cabinet Member for Leisure, Culture and Tourism</li> <li>• Elected Members</li> <li>• Council Officers</li> <li>• External Partners</li> <li>• Residents</li> </ul>

5	Witnesses to be interviewed
	<ul style="list-style-type: none"> <li>• Cllr Eddie Darke, Cabinet Member for Leisure, Culture and Tourism</li> <li>• External Partners (tbc)</li> </ul>
6	Identify methods of evidence gathering
	<ul style="list-style-type: none"> <li>• Key national and regional strategy documents</li> <li>• Background reading of existing service plans and strategies</li> <li>• Briefing notes as required</li> <li>• Interview with witnesses</li> </ul>
7	Support required by the group/sub committee
	<p>Support will be provided primarily by:</p> <ul style="list-style-type: none"> <li>• Steve Bishop and other officers – Environment, Housing &amp; Leisure</li> <li>• Yvonne Harrison – Scrutiny Advisor</li> </ul>
8	External/independent advice
	<ul style="list-style-type: none"> <li>• Technical advice is available from the Officer Team</li> <li>• The sub-group may require the advice of external partners and other customers</li> </ul>
9	Consultees for draft report
	<ul style="list-style-type: none"> <li>• Cabinet Member for Leisure, Culture and Tourism</li> <li>• Culture and Leisure</li> </ul>
10	Date draft report required
	The aim is to complete this work by the end of the year, with a possible interim report in October/November 2016
11	Date final report required
	As above
12	Evaluation
	<ul style="list-style-type: none"> <li>• Have the terms of reference been met?</li> <li>• Have the views of the sub-group influenced future service planning?</li> <li>• Have sub-group Members gained insight and background briefing to prepare for the second stage of the sub-group?</li> <li>• Any recommendations reported to Cabinet will require a response within 2 months, under the requirements of Section 22 of the Local Government and Public Involvement in Health Act 2007. Cabinet will be asked to clearly state whether or not it accepts the recommendations and the reasons for this decision; and must clearly indicate what action, if any, it proposes to take. If recommendations are accepted by Cabinet, the proposed action to implement the service plan can be monitored by the sub-committee.</li> </ul>

## Work schedule

Date	Objective
Meeting 1: 26 July 2016	Initial meeting to discuss the objectives and scope of the in-depth study by the sub-committee
Meeting 2: Mid-August	To review the mapping information
Meeting 3: Early-September	To consider work being undertaken
Meeting 4: Mid-September	To consider
Meeting 5: End September	To consider the delivery options that is being considered
Meeting 6: Mid-October	To consider

### **Suggestions received by Members of Culture and Leisure Sub-Committee on specific areas for investigation:**

Cllr N Craven: Cultural events which take place across the borough as a whole would benefit from an in-depth study. There are a lot of brilliant events which take place in North Tyneside e.g. Mouth of the Tyne, Whitley Bay Film Festival, and it would be useful to investigate if these could be integrated into a wider culture programme, which would attract people into the borough. As part of this, it could be beneficial to identify all of the events that take place (and their organisers), and see what could be done to integrate these more successfully, and, potentially attract funding streams.

Cllr D Drummond: How the Mouth of Tyne Festival or another similar event involving music and/or local musicians, can be expanded to include additional events taking in the whole coastal strip to put the area on the map bringing in tourists from all over the country.