

**[These minutes are subject to confirmation at the next meeting of the Sub-Committee
Scheduled to be held on the 28 February 2017]**

Culture and Leisure Sub-Committee

31 January 2017

Present: Councillor S Day (Chair),
Councillors G Bell, L Bell, J Cassidy, N Craven, D Drummond,
NJ Huscroft, K Lee, D McMeekan and A Newman.

Also Present: Councillor EN Darke, Cabinet Member for Leisure, Culture and
Tourism.

CL30/01/17 Apologies

Apologies were received on behalf of Councillor P Oliver.

CL31/01/17 Substitute Members

There were no substitutes Members reported.

CL32/01/17 Declarations of Interest and Dispensations

There were no Declarations of Interest or Dispensations reported.

CL33/01/17 Minutes

Resolved that the minutes of the previous meeting held on 29 November 2016 be confirmed and signed by the Chair.

CL34/01/17 Active North Tyneside

A report was received which provided the context for a presentation regarding "Active North Tyneside".

The Sport and Leisure service had worked closely with colleagues in the Public Health team to develop Active North Tyneside. Since its inception in 2015, Active North Tyneside had delivered numerous community based programmes and had worked with many external groups and organisations. The success of the project was recognised with an award from the Royal Society of Public Health.

Paul Youlden, Senior Manager, Sport and Leisure, gave a presentation covering the main aspects of Active North Tyneside, accompanied by Bev Smith, Group Manager, Indoor Sport & Leisure and Lindsay Reid, Group Manager, Outdoor Sport & Leisure.

The presentation gave Members an opportunity to hear how the Active North Tyneside had, to date, delivered its objective to get those residents most at risk of poor health to become more active. In addition, Members were invited to give their views on how the Sport and

Leisure team could further engage with those individuals and groups who were currently inactive and who would possibly benefit from support to become more active. Following the presentation, Members of the sub-committee asked a series of questions of officers. During questioning members examined:-

- a) the opportunities available to work in partnership with the private sector to enable sponsorship in supporting community based schemes e.g. graveyard for bikes;
- b) the ways in which to target people with long-term health problems by working with the health authority and marrying-up families with the most suitable programmes to help address the issue;
- c) the feasibility of installing more outside gym equipment at nominated sites/locations across the borough,
- d) how the Council and its partners could encourage more 'turn-up and play' events e.g. football as being a universal activity;
- e) whether the headline figures produced for Active North Tyneside could be further analysed to provide more detailed information regarding the activities attended e.g. type, where, who, etc., but recognising this would be a resource intense exercise.

The Chair, on behalf of the sub-committee, thanked officers for attending the meeting and welcomed the ongoing development of Active North Tyneside and the progress to date.

CL35/01/17 Budget Implications for Culture and Leisure

A report was received which provided the context for a presentation regarding the proposed budget for Culture and Leisure services.

At its meeting of 28 November 2016 Cabinet considered its 2017-2020 initial budget proposals in relation to the General Fund, Schools, Housing Revenue Account & North Tyneside Investment Plan for 2017-2020. The Budget Engagement process, following Cabinet's initial considerations, began on 29 November 2016 and was scheduled to conclude at the end of February 2017.

Overview and Scrutiny and Policy Development Committee considered the results of their review of the 2017-2020 Financial Planning and Budget process at its meeting of 10 January 2017.

At its meeting on 25 January 2017 Cabinet considered its draft Council Plan and budget proposals for 2017-2020 in relation to General Fund Revenue, Schools & North Tyneside Council Investment Plan for 2017-2020, taking into account feedback received as part of Budget Engagement.

On 2 February 2017 Cabinet submits to the Council details of the proposed 2017-2020 Financial Plan and 2016/17 Budget and Council Tax levels, along with the Council Plan 2017-2020.

Steve Bishop, Senior Manager, Cultural Services, and Paul Youlden, Senior Manager, Sport and Leisure, gave a presentation covering the main budget implications for the Culture and Leisure services.

The presentation provided Members with an overview of how the proposals, which formed part of the budget and financial planning process, would impact upon the delivery of the main services within the remit of the Culture and Leisure Sub-Committee. Members were then given an opportunity to make comments and observations on the proposals outlined.

Following the presentation, Members of the sub-committee asked a series of questions of officers. During questioning members examined:-

- a) the overall budget for culture and leisure and which parts, if any, were controllable notwithstanding any proposed budget reductions going forward;
- b) costs and assumptions which were built into fees & charges, noting that attendances overall had held steady and that research was carried out to gauge the direction of travel with other Authorities on fees & charges;
- c) the alternatives to using Tourist Information Centre facilities i.e. exploring Apps based facilities and revisiting FAQs and change notifications on the website, a good example being the Apps used for surfing at Tynemouth already in place.

The Chair, on behalf of the sub-committee, thanked officers for attending the meeting and all staff involved in the delivery of culture and leisure services', particularly during these financially challenging times.