



North Tyneside Council

Economic Prosperity Sub-Committee

6 June 2017

Wednesday 14 June 2017 Room 0.02, Quadrant, The Silverlink North, Cobalt Business Park, North Tyneside **commencing at 6.00 pm**

Agenda Item	Page(s)
1. Apologies for Absence	
To receive apologies for absence from the meeting.	
2. Appointment of Substitute Members	
To be notified of the appointment of any Substitute Members.	
3. Declarations of Interest	
You are invited to declare any registerable and/or non-registerable interests in matters appearing on the agenda, and the nature of that interest.	
You are also invited to disclose any dispensation in relation to any registerable interests that have been granted to you in respect of any matters appearing on the agenda.	
You are also requested to complete the Declarations of Interests card available at the meeting and return it to the Democratic Services Officer before leaving the meeting.	

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| 4. | Minutes | 3 |
| | To confirm the minutes of the previous meeting held on 15 March 2017. | |
| 5. | Parking Strategy | To follow. |
| | To receive an overview of the Council's emerging Parking Strategy and how it fits in with the overarching Transport Strategy. | |
| 6. | Work Programme 2017-18 | 6 |
| | To consider and determine the sub-committee's work programme for the year ahead. | |
| 7. | Business Support Sub-Group | 11 |
| | To receive the Cabinet's response to the report and recommendations of the Business Support Sub Group. | |

Members of the Economic Prosperity Sub-Committee:

Councillor Ken Barrie	Councillor Pam McIntyre
Councillor Steve Cox	Councillor Dave McGarr
Councillor Sarah Day	Councillor Maureen Madden
Councillor Karen Lee	Councillor Martin Rankin
Councillor Peter Earley	Councillor Joan Walker (Deputy Chair)
Councillor Janet Hunter (Chair)	Councillor Frances Weetman

Economic Prosperity Sub-Committee

15 March 2017

Present: Councillor Janet Hunter (Chair)
Councillors K Barrie, J Cassidy, S L Cox,
K Lee, P Earley, D McMeekan, A McMullen,
A Percy, J Walker and F Weetman.

EP38/03/17 Apologies

There were no apologies for absence.

EP39/03/17 Substitute Members

There were no substitute members appointed.

EP40/03/17 Declarations of Interest and Dispensations

There were no Declarations of Interest or Dispensations reported.

EP41/03/17 Minutes

Resolved that the minutes of the previous meeting held on the 15 February 2017 be confirmed and signed by the Chair.

EP42/03/17 100% Business Rates Retention

The Head of Finance, Janice Gillespie, attended the meeting to present an overview of the government's proposals that by 2020 local government would retain 100% of the business rates they raise locally.

Prior to April 2013 local businesses had paid business rates to the Council who had then paid the money into one single national pool. The money was then distributed back to local authorities by the Government in the form of grants. Since April 2013, local government as a whole had kept 50% of the business rates collected as a 'local' share. The remaining 50% central share continued to be paid to the Government and was used to pay grants to councils. Individual local authorities kept 50% of any growth in rates collected in their area above those projected.

In October 2015, the Government had announced that by the end of the parliament, local government would be able to retain 100% of the business rates they raise locally. Local authorities would no longer receive Revenue Support Grant but they would receive enhanced powers to vary the level of rates and, in mayoral combined authority areas, add an additional premium for major infrastructure projects. The proposed changes would create an incentive for authorities to promote economic growth in their areas and in turn generate increased income from business rates.

Implementation of the proposals would involve a significant and time consuming amount of work to redesign the system of local government finance. A series of working groups had been established by the Department for Communities and Local Government (DCLG) and the Local Government Association (LGA) with other relevant stakeholders to consider various aspects of the proposals, including:

- a) the extent to which local authorities would be able to determine locally the multiplier and possibly reduce the levels of business rates to attract inward investment;
- b) how long authorities could rely on additional income generated from economic growth before the whole system would be reset by central government to maintain the overall level of income across the country;
- c) clarification of the strategic assets such as power stations and sewerage works that would be included on the central list and therefore beyond the scope of locally determined business rates,
- d) the scope of additional responsibilities to be funded from retained business rates rather than grants; and
- e) whether authorities would continue to be required to set a balanced budget each year.

To date the government had undertaken two formal consultations in relation to the broad principles of the scheme and initial legislation had been passed to enable pilot schemes to proceed in different areas around the country. There remained a great deal of work for the government to finalise the details of the proposed system and for authorities to understand the implications and to prepare for its implementation which had been tentatively set for April 2019.

The sub-committee asked a series of questions of Janice Gillespie when members noted a range of risks associated with 100% business rate retention, including income not covering the costs of additional responsibilities placed on the authority, the loss of additional income generated by economic growth being lost in whole system resets and the impact of appeals decisions on projected income.

The Chair thanked Janice Gillespie for her presentation and suggested that the sub-committee may wish to revisit the topic when more detailed proposals are known. Given the broad implications of the proposals on the overall financial management of the authority she suggested that any work might be undertaken in conjunction with the Finance Sub-Committee.

EP43/03/17 Business Support Sub-Group (Previous Minute EP17/09/16)

At its meeting on 13 September 2016 the sub-committee had approved the appointment of the Business Support Sub Group to:

- a) examine the range of support available to start up businesses;
- b) examine the sustainability of new businesses in their 3rd and 4th years;
- c) consider whether providing extended and enhanced support for businesses in their 3rd and 4th years would reduce the likelihood of businesses failing and consequently have a positive impact on the local economy; and
- d) formulate recommendations as to how existing support might be enhanced or how additional services might be developed to improve the success rate of start up businesses. Any recommendations to be supported with an assessment of the financial implications.

Economic Prosperity Sub-Committee

Following its study which had involved a series of meetings with Council officials, representatives of the local business community and commissioners and providers of business support, the sub group had prepared a report and a series of recommendations.

The chair of the sub group, Councillor Earley, presented the report to the sub-committee and in doing so he thanked all those who had contributed to the exercise. He explained that in order to include further supplementary information regarding the financial implications associated with the recommendations, the report may be subject to minor amendments.

It was **agreed** that (1) the report and recommendation of the Business Support Sub-Group be endorsed, subject to any further amendments considered necessary by the Chair of the Sub-Group to clarify the financial implications associated with the recommendations; and (2) the report and recommendations be submitted to the next meeting of the Overview, Scrutiny and Policy Development Committee together with a recommendation that it approves the report for submission to Cabinet.

Meeting: Economic Prosperity Sub-Committee

Date: 14 June 2017

Title: Work Programme 2017/18

Author: Michael Robson

Tel: 643 5359

Service: Law and Governance

Wards affected: All

1. Purpose of Report

- 1.1 To present the sub-committee with potential topics for inclusion in the 2017/18 Economic Prosperity Sub-Committee work programme, to set-out the work programme process to date and the next steps for finalising the topics to be included.

2. Recommendations

- 2.1 The sub-committee is recommended to agree the work programme items that have been evaluated and prioritised so far and identify any further topics relevant to the remit of the sub-committee that could be included in the 2017/18 work programme.

3. Details

- 3.1 The process of establishing the 2017/18 overview and scrutiny work programme began in February 2017 with an email to all Members and Tier 1, 2 and 3 managers, seeking ideas for topics scrutiny could usefully look at. It was explained with this request that, as in previous years, the focus of overview and scrutiny would be on contributing to policy development.
- 3.2 A press release was issued on 7 February 2017 seeking the views of members of the public as to what services would be important for scrutiny to focus on. An article was also placed on the Authority web site and communication platforms inviting members of the public to raise issues that they thought would be suitable for scrutiny to investigate.
- 3.3 The Senior Leadership Team also discussed the work programme and were looking to identify key policy areas for scrutiny to focus on. The work programme process and suggestions received to date were also discussed at a meeting of scrutiny chairs and deputies.
- 3.4 As this process did not produce any topics relevant to Economic Prosperity Sub-Committee, the Chair met with senior officers responsible for transport and economic development matters within the Council to identify a range of scrutiny activities for the

year ahead. As a result of this work a draft work programme has been formulated and is attached as Appendix A.

- 3.5 As has been practice in previous years, it is recommended that sub-groups (of around 4/5 members) be established to carry out the topics that have been selected for in-depth investigation. The sub-groups operate in a more informal way and can consult with a wide range of witnesses in various settings, often over a shorter period of time. When dealing with a specific topic, this focused way of working is often more productive than trying to achieve the same in a formal committee setting. Whilst more than one topic can be prioritised across the municipal year, only one sub-group can be established at any one time due to resourcing restraints. As yet a topic has yet to be identified for in-depth investigation by a sub-group.
- 3.6 In determining which topics should be prioritised for in-depth investigation, the following criteria should be considered:
- Is it timely?
 - Will it duplicate any other work ongoing within the Council or the North East Combined Authority scrutiny work programme?
 - Will it add value/contribute to policy development?
- 3.7 Topics which meet all three of the above criteria have been prioritised for in-depth investigation. Subject to approval by the sub-committee for inclusion in the work programme, a scoping document for each in-depth topic will be prepared.
- 3.8 The sub-committee are invited to raise any others topics relevant to the remit of the sub-committee that they think should be included in the work programme. Additional topics raised will be scheduled accordingly in consultation with the Chair and the Deputy Chair. In suggesting any topics members should be mindful that the remit of the sub-committee includes:-
- Economic Development
 - Planning
 - Business and Enterprise
 - Transport Network
 - Highways and Road Safety
 - Town Centres
 - Inward Investment
 - Tourism

4. Appendices

Draft Economic Prosperity Sub-Committee work programme 2016/17

5. Background Information

The following documents have been used in the compilation of this report and may be inspected at the offices of the author:

- Economic Prosperity Sub-Committee minutes and work programme 2016/17

Economic Prosperity Sub-Committee Work Programme 2017/18

Chair: Cllr Janet Hunter

Deputy Chair: Cllr Joan Walker

DSO: Michael Robson

Agenda Item	Purpose	Lead Officer	Outcome/Issues
14 June 2017	Room 0.01		
Work programme 2017/18	To determine the sub-committee's work programme for the year ahead. Items already identified by Members and officers will be presented, with the opportunity for the sub-committee to raise any additional topics for potential consideration.	Michael Robson	
Parking Strategy	To contribute to the development of a parking strategy.	Colin McDonald Paul Hanson	
Business Support Sub-Group	To note the Cabinet's response to the report of the Business Support Sub-Group.	Michael Robson	
18 July 2017	Room 4.02		
Skills Shortages	To receive performance data in relation to skills shortages in the borough, with a view to identifying possible lines of enquiry for the remainder of the year.	Craig Anderson	
6 September 2017 4.30pm	(changed from 12 September)		
Formica	To visit Formica's refurbished premises on Coast Road.	Paul Buie	
11 October 2017	Room 4.01		
North Tyneside Transport Strategy	To receive an overview of the North Tyneside Transport Strategy, adopted by Cabinet in May 2017, as context to the Cycling Strategy.	Colin McDonald Andy Flynn	
Cycling Strategy	To examine and comment on the strategy prior to its	Colin MacDonald	

	submission to the Cabinet. To consider the extent to which the recommendations of the Cycling Strategy Sub Group have been incorporated into the strategy.	Andy Flynn John Cram Graeme Clark	
NECA Transport Strategy	To examine and comment on the draft NECA Transport Strategy.	Andy Flynn	Subject to NECA public consultation timescale.
15 November 2017			
Smulders	To visit Smulders UK operation at Hadrian Yard Howdon.	Paul Buie	
17 January 2018			
14 February 2018			
Apprenticeships	To receive an update on apprenticeships when the Apprenticeship Levy and other government reforms have been operational for sometime to evaluate its effect in terms of the number of apprenticeships in North Tyneside.	Mark Barrett Pat Blyth (Tynemet)	Previously reported in February 2017
14 March 2018			
Coastal Regeneration	To visit Whitley Bay Seafront and examine delivery of the coastal regeneration strategy, including: a) the dome and adjacent hotel; b) central lower promenade; c) northern promenade; d) highpoint site.	Graham Sword	
To be scheduled			
The Tyne & Wear Bus Strategy	To examine the NECA Bus Strategy.		
100% Business Rate Retention	To revisit the topic when more detailed proposals are known. Given the broad implications of the proposals on the overall financial management of the authority any work might be undertaken in conjunction with the Finance Sub-Committee. (Overview of proposals presented in March 2017)	Janice Gillespie	

NEETs	As the number of young people NEETs continues to decline, to examine:- a) who they are; b) what is in place to support them; and c) whether the support is the most appropriate.		
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Potential in-depth investigations

Name of sub-group	Membership	Brief outline of scope and timescale	Lead officers	Progress

Meeting: Economic Prosperity Sub-Committee

Date: 14 June 2017

Title: Business Support Sub-Group – Cabinet Response

Author: Michael Robson

Tel: 643 5359

Service: Law and Governance

Wards affected: All

1. Purpose of Report

- 1.1 To present the Cabinet's response to the report and recommendations of the Business Support Sub-Group.

2. Recommendations

- 2.1 The sub-committee is recommended to note Cabinet's response and agree any further action considered appropriate to monitor the implementation of the action to be taken in response to the recommendations.

3. Details

- 3.1 In September 2016 the Economic Prosperity Sub-Committee approved the appointment of the Business Support Sub Group to:
- a) examine the range of support available to start up businesses;
 - b) examine the sustainability of new businesses in their 3rd and 4th years;
 - c) consider whether providing extended and enhanced support for businesses in their 3rd and 4th years would reduce the likelihood of businesses failing and consequently have a positive impact on the local economy; and
 - d) formulate recommendations as to how existing support might be enhanced or how additional services might be developed to improve the success rate of start up businesses. Any recommendations to be supported with an assessment of the financial implications.
- 3.2 Having completed its investigation, the sub group prepared a report and a series of recommendations. These were considered by the Sub-Committee at its meeting on 15 March 2017 when it agreed the final report. The Overview, Scrutiny and Policy Development Committee received the report on 3 April 2017 and approved the recommendations for submission to Cabinet.

3.3 Cabinet received the report and recommendations on 10 April 2017 and is due to consider its response to the recommendations at its meeting on 12 June 2017. The proposed response is attached as Appendix A. The sub-committee will be advised of the outcome of Cabinet's considerations at the meeting and members will be asked to note the outcome and decide whether it wishes to take any further action to monitor the implementation of the recommendations.

4. Appendices

Proposed Cabinet response to the recommendation of the Business Support Sub Group.

5. Background Information

The following documents have been used in the compilation of this report and may be inspected at the offices of the author:

- Cabinet Agenda 12 June 2017
- Business Support Sub-Group Report March 2017

**Cabinet Response to Overview and Scrutiny Recommendations
Completed Action Plan**

Business Support Sub Group

In accordance with Section 21B of the Local Government Act 2000, Cabinet is required to provide a response to the recommendations of the Overview and Scrutiny Committee within 2 months. In providing this response Cabinet is asked to state whether or not it accepts each recommendation and the reasons for this decision. Cabinet must also indicate what action, if any, it proposes to take.

Overview and Scrutiny Recommendation	Officer Commentary	Cabinet Decision (Accept or reject)	Action to be taken (if any) and timescale for completion
<p>Recommendation 1 Cabinet requests the Council's Business and Enterprise Team to signpost SME's to the Growth Hub, record and analyse substantive interactions between the Council and SME's and review the Local Enterprise Partnership's (LEP) list of scale up businesses to identify any unknown businesses requiring support.</p>	<p>The Business and Enterprise Team signpost SMEs to the Growth Hub where appropriate but there are currently no arrangements to record or analyse substantive interactions with any local authorities. The LEP is considering a funding proposal to add this service to the Growth Hub from Autumn 2017.</p> <p>The LEP supplied a list of scale-up businesses in May 2017 and this is currently being reviewed for additional business support.</p>	<p>Accept</p>	<p>Senior Manager for Business and Enterprise to continue to work with the LEP through the Local Authority / LEP Network Group. Changes to operational procedures will be considered as they arise and the Senior Manager will report back to the Head of Business & Economic Development.</p> <p>Senior Manager for Business and Enterprise to contact all North Tyneside businesses on the LEP scale-up list offering the support of the Business and Enterprise Team by end July 2017.</p>
<p>Recommendation 2 Cabinet should seek to maintain the Council's investment in the provision of business support for start up businesses through programmes such as the work currently delivered through the Business Factory.</p>	<p>The approved budget for 2017/18 includes provision for the Business Factory services which are 50% funded by European Regional Development Funds (ERDF). The ERDF project is scheduled for completion in March 2019.</p>	<p>Accept</p>	<p>Noted</p>

<p>Recommendation 3 Cabinet, through its risk management processes, continue to monitor the likely impact of Brexit on European funding for business support and take appropriate action to mitigate against the risk of funding for business support programmes delivered in North Tyneside being withdrawn and not replaced by alternative funding from the UK Government.</p>	<p>There is an overarching corporate risk in respect of the impact from Brexit for North Tyneside. The risk was raised in November 2016, and as part of the Council's risk management process has been updated by risk owners (both the relevant member of SLT and Cabinet Member) and agreed by SLT on 28 March 2017 before being endorsed by Cabinet on 8 May 2017. The latest review will also be presented to Audit Committee on 24 May to provide assurance that the corporate risks within the Council are being managed effectively.</p> <p>The risk detail includes a number of controls to help mitigate the impact of this risk and potential loss of funding.</p> <p>The risk will continue to be managed along with all other corporate risks as part of the Council's normal risk management process.</p>	<p>Accept</p>	<p>Noted</p>
<p>Recommendation 4 The Elected Mayor and Cabinet Members, in conjunction with local Members of Parliament, the North East Local Enterprise Partnership and the local business community, take every opportunity to lobby the Government for continuing</p>	<p>The North East Combined Authority (NECA) Economic Directors Group has tasked the LA EU Engagement Group with producing a paper to consider post European funding mechanisms. It is anticipated that this will be a substantial piece of work to enable local government</p>	<p>Accept</p>	<p>Head of Business and Economic Development to report progress to the Elected Mayor and Cabinet Member for Economic Development by September 2017.</p>

<p>investment to replace the European funded business support programmes following the withdrawal of the UK from the European Union.</p>	<p>partners to lobby Government in the most effective way that will take into consideration the papers that have already been produced by the LGA and the Industrial Alliance.</p>		
<p>Recommendation 5 Cabinet give consideration to ways in which the Council can enhance access to finance by micro and small businesses in North Tyneside, including the possible use of revolving funds and the promotion of crowd funding schemes.</p>	<p>The North East Jeremie Fund is scheduled to launch in early summer 2017 with £120m of additional loan and equity funds for businesses. A review of any gaps in this service should take place once the details of this fund have been confirmed.</p>	<p>Accept</p>	<p>Senior Manager for Business and Enterprise to conduct a review of financial support available to SMEs in North Tyneside and report the findings to the Head of Business and Economic Development and Cabinet Member for Economic Development by September 2017.</p>
<p>Recommendation 6 Cabinet ask officers to undertake an evaluation of the levels and nature of demand among SMEs for commercial property in North Tyneside to determine whether there is evidence of a significant shortfall in small and medium sized industrial units or office space.</p>	<p>An evaluation of the demand for commercial property has been commissioned and will report the findings by the end of June 2017.</p>	<p>Accept</p>	<p>Noted</p>
<p>Recommendation 7 If the evaluation shows substantial unmet demand, Cabinet give consideration to investing in the refurbishment of surplus property to provide more small incubator units and the provision of small and medium industrial units aimed at start up and growing businesses.</p>	<p>Cabinet approved an Industrial Estate Strategy for the Council's portfolio of industrial properties on 8th September 2014. This Strategy involved the disposal of identified industrial assets with the capital receipts raised being allocated to fund improvements to the Council's remaining industrial stock.</p> <p>The phase 1 refurbishment of the former Swan Hunter offices was</p>	<p>Accept</p>	<p>Senior Manager for Business and Enterprise and Head of Business and Economic Development to consider findings and report proposals to the Cabinet Member for Economic Development by the end of July 2017.</p>

	<p>completed in 2016 and launched as the Swans Centre for Innovation. This project was part of the regeneration of the Swans Enterprise Zone and brought two floors of additional incubator units to the market. Phase 1 is now fully let and the Business and Economic Development Team are undertaking feasibility studies to convert the remaining three floors of the building.</p> <p>An evaluation of the wider demand for commercial property has been commissioned and will report the findings by the end of June 2017.</p>		
<p>Recommendation 8 The Economic Prosperity Sub-Committee monitor the detailed proposals to emerge from the Government in relation to the 100% Business Rates Retention Scheme and consider undertaking an in-depth investigation to consider its impact on the future shape of business support services.</p>	<p>The detailed proposals for the Business Rates Retention Scheme have not yet been received by local authorities.</p>	Accept	Noted
<p>Recommendation 9 Cabinet ask the Heads of Finance and Business and Economic Development to consider the possibility of incorporating promotional material relating to the Business Factory and other</p>	<p>An A5 business support leaflet can be included without impacting on postal costs.</p>	Accept	<p>Head of Business and Economic Development to liaise with Head of Finance to ensure an appropriate business support leaflet is included with the annual business rate bills for 2018/19. The business support leaflet must be finalised by the end of January</p>

<p>business support services with business rate bills.</p>			2018.
<p>Recommendation 10 In reviewing the Council's procurement strategy, Cabinet give further consideration to how trade with local small businesses might continue to be encouraged by measures such as: a) simplifying the processes through which companies are required to quote or tender for the supply of goods and services to the Council; b) providing further training and support for local businesses on how to quote or tender for the supply of goods and services to the Council; and c) reviewing and refining how social value is evaluated within procurement exercises so that the process derives economic benefits for the people and communities of North Tyneside</p>	<p>The 2013-17 Procurement Strategy set out a specific initiative to support local business, called "Supply North Tyneside". As part of this initiative, we have examined what else could practically be done by the Council, its strategic business partner, Engie, and our other partners (Capita and Kier) to support local businesses and help them identify, bid for and win public sector contracts. The proportion of Council spend value with suppliers in the travel to work area (TTWA) has increased from 34% in 2011/12 to 54% in 2016/17. The number of suppliers in the TTWA has increased from 24% in 2011/12 to 43% in 2016/17. Kier and Capita have assisted the initiative by working with their supply chains to increase spend with local suppliers, and local spend information is reported into the Kier Strategic Partnering Board.</p> <p>A significant amount of time has been spent in helping local firms in the construction and social care areas understand opportunities and bid for Council work, as this is where the significant amount of our spend goes.</p>	Accept	<p>As previously mentioned, work will continue to support local businesses trading with the Council. The areas identified in the recommendations are subject to periodic review, but specific targets have been set in the 2017-20 Procurement Strategy improvement plan. It is anticipated the targets will be completed within the 2017/18 financial year, and include:</p> <ul style="list-style-type: none"> • Review of 'Quick Quotes' <ul style="list-style-type: none"> ○ Gather data on how NEPO's Quick Quotes is operating in practice within North Tyneside, and evaluate how successful this initiative has been in encouraging local supply. ○ Assess what else, if anything, could be done to improve the effectiveness of Quick Quotes within North Tyneside. • A 'one-stop' document – supply opportunities with the Council, and with our partners <ul style="list-style-type: none"> ○ Develop a 'one stop' document to hold, in a single place, all the necessary detail and documentation that any supplier might need if they wanted to do business with

	<p>The Council has long had a commitment to pay suppliers promptly. In 2016/17, over 97% of the Council's suppliers were paid within 14 days. Ahead of legislative changes, the Authority also mandated changes to its terms and conditions meaning that prompt payment was also cascaded through the supply chain. Our partners have helped to ensure prompt payment to local businesses within our extended supply chain, and in particular Kier have changed their national terms and conditions to pay suppliers within 30 days. As there is a significant amount of work subcontracted locally, this is of great benefit to local suppliers.</p> <p>Other improvements have included; simplifying administrative requirements; reviewing financial thresholds at the time of every tender and making sure that these are appropriate to the size of the contract (so smaller businesses are not precluded by thresholds which are unaffordable); reviewing and reducing insurance levels where appropriate; and supplier training events.</p> <p>These initiatives will continue to be a key element of the new</p>		<p>the Authority. This will also include details of how to do business with other major partners, such as Kier North Tyneside and Capita, whose suppliers are in turn part of the extended supply chain of North Tyneside Council.</p> <ul style="list-style-type: none"> • Development Programme for Suppliers (SMEs and VCS) <ul style="list-style-type: none"> ○ Review and evaluate what is currently available via the Authority and NEPO. How is this training perceived by local businesses? Is it meeting their needs? What more or differently could be done? ○ Develop a structured programme of training, based on feedback received directly by Procurement team, and from the wider Procurement Community, and via Trade and VCS groups. ○ Request the Business and Enterprise team and promote the development programme through their engagement activity. • Procurement Engagement with Business Forums <ul style="list-style-type: none"> ○ Propose a regular 'procurement' update to
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	<p>Procurement Strategy (2017-20) and will build upon the work supporting local business completed so far. The Strategy will be supported by an improvement plan that sets out a programme of further development, and includes a number of targets that cover the recommendations made. The targets are not solely 'task and finish' items as the areas concerned are subject to continuous or periodic developmental review.</p> <p>A detailed review of the Council's approach to social value was commenced in the summer of 2016 and is nearing completion. Engagement on a proposed new Social Value policy is currently underway with the business community and our partners in the voluntary and community sector. Once engagement is concluded the revised Social Value policy will be included in the forthcoming Procurement Strategy 2017-20.</p>		<p>appropriate meetings between the Business and Enterprise team and the North Tyneside Business Forum. Using the expertise of the Business and Enterprise team utilise the meetings with North Tyneside Business forum as a conduit to reach the other trade bodies, such as Chamber of Trade groups; North East Chamber of Commerce and the Federation of Small Businesses.</p> <ul style="list-style-type: none"> ○ Evaluate how we engage and obtain feedback with suppliers and trade organisations – would establishment of market workshops help suppliers to understand our business and shape the market according to need? <ul style="list-style-type: none"> ● Local Supply – Travel to Work Area and SMEs <ul style="list-style-type: none"> ○ Continue to gather data on the volume and value of contracts won by suppliers in the 'Travel to Work Area' and analyse and evaluate the results – what is this telling us? ○ We will need to develop and refine our data on SMEs within our supply chain.
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			<ul style="list-style-type: none"> ○ It would help us to further understand our supply chain, including our local supply chain, by developing our knowledge base on SME suppliers. Again, in future, changes in European and national procurement law are also likely to require this data to be gathered on a consistent basis between local authorities and published in one place. ● Social Value <ul style="list-style-type: none"> ○ Finalise testing our newly developed social value priorities, and our social value answer template, with a wider sample of suppliers. ○ Develop an approach to test the effectiveness of the revised priorities, and implement that approach in-year. This approach will assess whether our social value policy is delivering on the outcomes expected. ○ Report results of the evaluation on a quarterly basis to the Head of Commissioning and Investment.
<p>Recommendation 11 Cabinet to ask the Head of</p>	<p>A simple guide with contact details can be provided for staff outside of</p>	<p>Accept</p>	<p>Head of Business and Economic Development to review the business</p>

<p>Business and Economic Development to work with the Senior Leadership Team to ensure those officers who work to support business have a good understanding of what support is available.</p>	<p>the Business and Economic Development Service interacting with businesses.</p>		<p>support information available and working with SLT, ensure staff working with businesses have access to improved information through email and intranet by the end of September 2017.</p>
<p>Recommendation 12 Cabinet work with the North Tyneside Business Forum to develop and strengthen business to business networks and peer support in North Tyneside.</p>	<p>The Business Forum regularly provides a business representative at Cabinet and meets with the Elected Mayor and Cabinet Member to undertake an annual review. The Business Forum was also consulted on the development of the Procurement Strategy.</p> <p>The Business and Enterprise Team has recently launched the Aspire Programme where large established businesses work with new high growth businesses to share advice, knowledge and contacts.</p> <p>The Business Factory project officers worked in partnership with the Business Forum to develop a new range of consultancy services for SMEs.</p>	<p>Accept</p>	<p>Noted</p>