

North Tyneside Health & Wellbeing Board Report Date: 29 October 2015

ITEM 9

Title: Alcohol Action Day

Report from : North Tyneside Council

Report Authors: Wendy Burke, Acting Director of Public Health 0191 643 2104
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1. Purpose:

The report provides the Board with feedback from the North Tyneside Health and Wellbeing Board action day on alcohol held on 3 September 2015.

2. Recommendation(s):

The Board is recommended to:-

- a) note the detail of the action day; and
- b) agree the next steps to develop an action plan arising from the action day.

3. Policy Framework

This item relates to the following priorities of the Joint Health and Wellbeing Strategy 2013-23 and the North Tyneside Alcohol Strategy 2013-2018:

- A change in behaviours so people think it is not acceptable to drink in ways which would cause harm to themselves and others.
- Increase the healthy life expectancy and reduce difference in life and healthy life expectancy between communities.
- Reduce alcohol related crime and disorder and perception of alcohol related crime and disorder.
- Reduce the adverse impact of alcohol on families and the wider community.

4. Information:

Following a Local Government Association led peer review of the Health and Wellbeing Board in February 2015, the Board agreed to hold a number of action days to enable Board members to develop a deep understanding of priority areas and to agree where collective action is required. The first action day was held on the 3rd September 2015, the focus was on alcohol.

The action day focused on the impact of alcohol in North Tyneside, the consequences of alcohol misuse and the range of services available across the borough, from those services focussed on preventing alcohol related harm to those providing specialist help for people who have become dependent on alcohol.

The format of the day commenced with formal presentations from key speakers from a number of agencies. Board members then attended a number of service visits including Balance NE Office for Alcohol, Public Health England, Acorns Domestic Violence Service, Never 2 Late, North Tyneside Recovery Partnership specialist drug and alcohol treatment service, PROPs service, Meadowell Connected Pause Project, Alcohol Liaison Team and the cumulative impact zone in Whitley Bay.

The Board reconvened for an afternoon session to discuss the service visits and identify key areas for action. A number of priorities were identified and they are outlined in Appendix 1.

4.1 Next steps

In order to take forward the actions identified on the action day it is recommended that the next steps include:

- Reconvene the multi-agency partnership under the leadership of the Director of Public Health
- Delegate responsibility to the multi-agency partnership to develop an action plan in line with the North Tyneside Alcohol Strategy and the key actions identified by the action day

5. Decision options:

The Health and Wellbeing Board may:

- a) agree the next steps to develop a set of actions arising from the action day; or
- b) note the contents of the report and takes no further action.

6. Reasons for recommended option:

Option a) is the recommended option for the Board in order that an action plan can be developed to tackle alcohol misuse across the borough.

7. Appendices:

Appendix 1 – Areas for further action arising from the action day

8. Contact officers:

Wendy Burke, Director of Public Health, 0191 643 2104
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9. Background information:

The following background documents have been used in the compilation of this report and are available from the author:-

- North Tyneside Health and Well being Strategy 2013-23
- North Tyneside Alcohol Strategy 2013-18

COMPLIANCE WITH PRINCIPLES OF DECISION MAKING

10 Finance and other resources

Alcohol misuse has an impact on the whole community through crime, health and well being, affecting families and well being of children, placing a strain on key health services and council resources.

11 Legal

There are no legal implications arising directly from this report.

12 Consultation/community engagement

The information has been shared with statutory partners and key stakeholders who attended the event.

13 Human rights

There are no human right implications arising directly from this report.

14 Equalities and diversity

Alcohol abuse is particularly harmful for communities and can impact upon their health, wellbeing, education and safety.

15 Risk management

There are no risk management implications directly arising from this report.

16 Crime and disorder

Excessive alcohol consumption can be an underlying factor in a range of crimes e.g drunk and disorderly, violent crime and anti-social behaviour.

SIGN OFF

Director of Public Health

Chair/Deputy Chair of the Board

Chief Finance Officer

Head of Law & Governance

Areas for further action arising from the action day

Areas for further action	Lead officer
Prevention	
<ul style="list-style-type: none"> • To work closely with licensees in the application of the Licensing Act.. • To support ANEC in developing an approach to MUP • To consider use of late night levy. • To develop social marketing campaigns to ensure appropriate messages target parents of young people on the dangers of drinking above recommended limits. • To support and educate the workforces in providing brief interventions on alcohol 	Licensing Members Licensing Balance NE Employers
Adults	
<ul style="list-style-type: none"> • To develop an integrated and central approach to commissioning of evidence based treatment services in relation to alcohol. • To commission holistic support including housing and crime. • To extend the Alcohol Liaison Service in secondary care to 7 days a week. • To deliver of brief intervention service within secondary care. 	Commissioning
Children's	
<ul style="list-style-type: none"> • To develop a whole family way of working. • To provide brief intervention training to statutory agencies to increase capacity. • To develop a feedback process from youth workers. • To agree how to manage the legal highs issue with young people. • To provide all elected members with information about services and provide briefing on the PROPs Service. 	Children's Services Members