

North Tyneside Health and Social Care Integration Programme – Programme Board Update

Board Name	Self Care and Prevention		Lead	John Matthews		Date of Update	September 2015
Objective	Action(s)	Start Date	End Date	Current Position / HWBB Reporting		Issues for Board Discussion	
1. Establishing an online resource which describes the local care and support system LEAD: Ruth Battey	<ul style="list-style-type: none"> Update of My Care content to meet Care Act 'must do' requirements. 	Jan 2015	Apr 2015	Content of the site has been updated for Care Act 2014 compliance and is being monitored as further national guidance and customer feedback is received.			
	<ul style="list-style-type: none"> Procurement of new web portal 	Aug 2015	Jan 2016	Specification document has been developed and procurement is due to start mid October 2015.			
	<ul style="list-style-type: none"> Launch of new web portal 	Feb 2016	April 2016	Not applicable – work not yet started.			
	<ul style="list-style-type: none"> SIGN App developed and launched 	Jul 2015	Dec 2015	Funding received to develop an APP to promote SIGN and assist people to the most relevant SIGN member. SIGN are currently planning the APP design and agreeing the supplier.			
	<ul style="list-style-type: none"> Development and piloting of a shared community wellbeing directory. 	Jul 2015	Dec 2016	The Board has approved the piloting of an IT system and a project initiation plan is being developed.			
2. Development of a prevention strategy to reduce / delay the need for adult care and support LEAD: Haley Hudson	<ul style="list-style-type: none"> Strategy scope and requirements agreed with all partners 	Jul 2015	Sep 2015	Multi agency workshop held on 24 August to communicate rationale and purpose.		A full update will be presented to the HWB Board in October 2015.	
	<ul style="list-style-type: none"> Services mapped, assessed and future model agreed 	Oct 2015	Mar 2016	Not applicable – work not yet started.			
	<ul style="list-style-type: none"> Strategy launched 	Mar 2016	Apr 2016	Not applicable – work not yet started.			
3. Establishing a shared advice and information hub Lead: Ian McKee	<ul style="list-style-type: none"> Location(s) and model agreed and developed 	Aug 2015	Dec 2015	Initial meeting held with PALS and Council advice and information leads and a scoping session has been arranged for 23 September to assess vitality of a hub based at North Tyneside General Hospital.			
	<ul style="list-style-type: none"> Premises and resources secured 	Dec 2015	Feb 2016	Not applicable – work not yet started.			
	<ul style="list-style-type: none"> Go live 	TBC	TBC	Not applicable – work not yet started.			
4. Coordination and delivery of Public Health campaigns that promote health and active lifestyles and encourage lifestyle change Lead: Christine Jordan	<ul style="list-style-type: none"> Smoking cessation 	Jul 2015	Oct 2015	Stoptober whole of October 28 day national mass quit initiative working with current service providers and a range of settings. The new legislation in relation to smoking in cars comes into force on 1st Oct we will be publicising this widely alongside FRESH NE. Work started to plan for national 'no smoking day' in March 2016.			
	<ul style="list-style-type: none"> Reducing harmful alcohol use 	Jul 2015	Jan 2015	Go dry for October and Dry January Christine will be working with BALANCE NE office for alcohol leading this in NT I have no further detail on this!			
	<ul style="list-style-type: none"> Healthy weight 	Jul 2015	Mar 2015	Healthy weight no national campaigns but continued work to market Active NT and out Weight Worries programme and we continue to use the C4Life national social marketing programme locally Dawn Phillips, Bev Smith and Angela Melvin leading this.			
	<ul style="list-style-type: none"> Positive emotional wellbeing 	Jul 2015	Mar 2015	World Suicide Prevention day 10th Sept will include work with pubs and clubs in North Shields (audit showed more suicides here) through Pubwatch scheme and sports clubs in NT to target men in the borough as we know they are key risk groups. World Mental Health Day 10th Oct will focus on Dignity in care and support services.			
5. Strengthening self care information and campaigns to support those with long term conditions LEAD: TBC	<ul style="list-style-type: none"> Activities to promote National Self Care Week (November 2015) 	Oct 2015	November 2015	Self Care Week is an annual national awareness week that focuses on embedding support for self care across communities, families and generations. This year our theme is 'Self Care for Life'. The Board have started to scope ideas and have requested support and ideas from the Engagement and Communication Board.		As part of the update for HWB board is it worth asking for ideas / or offers of support?	
	<ul style="list-style-type: none"> Review and mapping of existing resources 	Oct 2015	Dec 2015	Not applicable – work not yet started.			
	<ul style="list-style-type: none"> Agreement of gaps and priorities for the year 	Dec 2015	Jan 2015	Not applicable – work not yet started.			
	<ul style="list-style-type: none"> Development and testing of new materials / approaches 	Jan 2015	Apr 2016	Not applicable – work not yet started.			

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Engagement Activity			
Title and Purpose of Activity	Target Group	Details of Activity	Current Outcome of Activity
A. Identifying gaps in advice and information about the care and support system	Adult social care current users and carers	Statutory annual user survey for Adult Social Care carried out in Feb 2015, included additional questions about needs for advice and information.	Results are being collated and have fed into the national performance framework for ASC. The results will also be used to inform the Advice and Information Strategy for adult care and support for North Tyneside.
B. Consultation about the advice and information strategy	User, carer and patient rep groups, professionals and CVS	Stakeholder event to share, review and discuss the draft advice and information strategy – planned for September 2015.	The results will also be used to inform the Advice and Information Strategy for adult care and support for North Tyneside.
C. Testing and evaluating new approaches and materials for self care	Condition specific patient groups	To be developed once priority areas have been agreed.	
D. Testing and evaluating new approaches and materials for self care	Those with end of life care and support needs	Focus groups and postal survey which have gathered the views and experiences of those at end of life and advice and information. Both the survey and focus groups have now been completed.	A new 'booklet' and website section of My Care is being written in conjunction with a working group of people who have end of life care and support needs.