

North Tyneside Health & Wellbeing Board Report Date: 28 April 2016

ITEM 11

Title: Implementing Social Value

Report from : North Tyneside Council and VODA

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1. Purpose:

In October 2015 the Health and Wellbeing Board resolved that:

- (1) all statutory organisations that are members of the Board be requested to make arrangements for their organisation to:
 - a) apply the social value policy;
 - b) include social value in all procurement exercises, or set out why they have not included social value as a statement in the tender documentation;
 - c) raise awareness of the benefit of social value within their organisation;
 - d) raise awareness of the benefit of social value with providers/potential providers;
and
 - e) identify and promote a named contact within their organisation who will be the social value champion; and
- (2) the Board monitor progress in terms of the adoption of this policy and receive updates on the added benefits gained for residents as a result of including social value priorities in all procurements.

2. Recommendation(s):

The Board is recommended to note the content of this report and continue to monitor the impact of implementing Social Values Policies by all of the statutory partners that are members of the Health and Wellbeing Board.

3. Policy Framework

This item relates to all of the objectives within the Joint Health and Wellbeing Strategy 2013-18, but in particular:

- To continually seek and develop new opportunities to improve the health and wellbeing of the population.
- To reduce the difference in life expectancy and healthy life expectancy between the most affluent and most deprived areas of the borough.
- To build resilience in local communities through focused interventions and ownership of local initiatives to improve health and wellbeing.

It will contribute to the following joint priorities:

- Improving the Health and Wellbeing of Families
- Improving Mental Health and Emotional Wellbeing
- Addressing premature Mortality to Reduce the Life Expectancy Gap
- Improving Healthy Life Expectancy

4. Information:

This report updates the Health and Wellbeing Board on the actions members of the Board have taken since the meeting on 29th October 2015.

The Public Services (Social Value) Act 2012 requires commissioners to consider securing economic, social, or environmental benefits when buying services above the OJEU threshold.

In 2013 the CCG, Age UK and North Tyneside Council secured external funding to support the development of Social Value in North Tyneside. The result of this work is a policy that has been co-produced and developed by a wide stakeholder group including; members of the Community and Voluntary Sector; Social Enterprise; North Tyneside Council; the CCG; and Public Health England.

The policy was agreed at the October meeting of the Health and Wellbeing Board and statutory partners were asked to take the action set out in section one of this report.

Member of the Health and Wellbeing Board	Current Status
North Tyneside CCG	A paper on social value was presented to the CCG Governing Body on 22 nd September. The paper outlined the process and approach to incorporating social value into CCG procurement process and the Board noted the contents and confirm their support for the proposed approach to Social Value. The North of England Commissioning Support Unit have confirmed that Social Value is embedded in all procurement processes.
Northumbria Healthcare NHS Foundation Trust	A shared procurement service: sustainable procurement policy (2015) was agreed in November 2015. This states that “where there is an opportunity, social value will be a scored element of the tender evaluation”
North Tyneside Council	A report agreeing a policy for North Tyneside Council was approved by Cabinet in February 2016. This reports states that Social Value with a score of between 10 and 20% of the total award score will be included in all procurement for both goods and services, unless a clear statement was made in the pre procurement documentation setting out a reason why Social Value does not apply.

5. Decision options:

The Board are asked to note the update in section 4 of this report.
The Board are asked to continue to monitor the progress of Social Value across all of the organisations represented on the Health and Wellbeing Board.

6. Reasons for recommended option:

This report is to update the Board on progress. The Health and Wellbeing Board will want to continue to monitor progress.

7. Appendices

N/A

8. Contact officers:

Felicity Shoesmith - Community and Voluntary Sector Liaison Manager, North Tyneside Council Tel: 643 7071

Lisa Goodwin – Chief Officer, VODA Tel: 643 2626

Sheila Watson - Strategic Commissioning Manager, Adults and Older People, North Tyneside Council Tel: 643 7007

John Matthews - Clinical Chair, NHS North Tyneside Clinical Commissioning Group, Tel: 293 1142

Alison Campbell, Senior Business Partner, North Tyneside Council Tel 643 7038

9. Background information:

The following background documents have been used in the compilation of this report and are available from the author:-

Social Value Act, developing a policy for North Tyneside, report to the Health and Wellbeing Board 29th October 2015

Social Value Policy for North Tyneside Council – Cabinet report 8th February 2016

Shared Procurement Service: Sustainable Procurement Policy (2015) – Northumbria Healthcare NHS Foundation Trust, Northumberland County Council and North Cumbria University Hospital NHS Trust.

Social Value – Procurement: a report to North Tyneside CCG, September 2016

10 Finance and other resources

The aim of the policy is to ensure that Social Value is built into all procurements. The principles of the Act are clear. By widening the definition of Value for Money, adopting this policy should allow us to deliver wider benefits to the borough at no overall additional cost.

11 Legal

Adoption of a Social Value Policy will support the Authority and other contracting authorities in complying with the requirements of the Public Services (Social Values Act) 2012.

12 Consultation/community engagement

Four action learning events took place over the course over an 8 month period and included representation from the approximately 15 voluntary, community and social enterprise sector organisations in addition to those from North Tyneside Council, North Tyneside CCG, The Cabinet Office, Public Health England, Social Enterprise UK and Anthony Collins solicitors.

The events focused on building consensus of priorities and taking action to report into the group. This was supported by learning opportunities namely from Anthony Collins and Halton Borough Council Procurement.

All those who have been part of the sessions have been consulted on the framework.

13 Human rights

There are no human rights implications directly arising from this report.

14 Equalities and diversity

The Social Value policy focuses on reducing health inequalities and the principles set out following the Marmot report from the Institute of Health Equity.

15 Risk management

This policy enables the Council and other Statutory Organisations to comply with the Public Services (Social Values Act) 2012.

16 Crime and disorder

There are no crime and disorder implications directly arising from this report.

SIGN OFF

Director of Public Health

Chair/Deputy Chair of the Board

Chief Finance Officer

Head of Law & Governance