

Our North Tyneside Performance report

Success Measure	Indicator	Is it getting better?	Trend	Comment on performance																
Our People																				
1. More people feel that they can influence local decisions.	% residents feel the council acts on their concerns (Bigger is Better)	▲	<table border="1"> <caption>% Residents</caption> <thead> <tr> <th>Year</th> <th>% Residents</th> </tr> </thead> <tbody> <tr> <td>2012/13</td> <td>44%</td> </tr> <tr> <td>2013/14</td> <td>47%</td> </tr> </tbody> </table>	Year	% Residents	2012/13	44%	2013/14	47%	<p>Updated with 2013/14 Residents' Survey Results People believing that the Council acts on their concerns is a key part of the Our North Tyneside plan.</p> <p>More people feel that this statement is correct in 2013/14 compared to 2012/13 (47% compared to 44%).</p> <p>Our ambition is for more people to believe that the Council acts on their concerns and the new way of engaging with communities, such as through the Community Conversations and Mayor's Listening Events is expected to further improve this figure. In addition, over the next six months, we will carry out more of these event as well as looking to engage with people in different ways. We will also promote the ways of engaging with the Council via the Council magazine.</p>										
Year	% Residents																			
2012/13	44%																			
2013/14	47%																			
2. The gap in educational attainment across the borough has been reduced.	Achievement gap between pupils eligible for free school meals (Pupil Premium Definition - FSM6) and their peers achieving at Key Stage 4 (5 A*-C inc Eng and Maths) (Smaller is Better)	▲	<table border="1"> <caption>Achievement Gap (%)</caption> <thead> <tr> <th>Year</th> <th>North Tyneside</th> <th>North East</th> <th>England</th> </tr> </thead> <tbody> <tr> <td>2011/12</td> <td>24.3%</td> <td>24.3%</td> <td>24.3%</td> </tr> <tr> <td>2012/13</td> <td>20.3%</td> <td>24.3%</td> <td>24.3%</td> </tr> <tr> <td>2013/14</td> <td>18.3%</td> <td>24.3%</td> <td>24.3%</td> </tr> </tbody> </table>	Year	North Tyneside	North East	England	2011/12	24.3%	24.3%	24.3%	2012/13	20.3%	24.3%	24.3%	2013/14	18.3%	24.3%	24.3%	<p>2013 data is still provisional This measures the attainment gap associated with economic disadvantage at Key Stage 4 (GCSE level).</p> <p>Provisional data for 2012-13 academic year shows a Free School Meal 6 gap of 24.3%. This is improved performance and better than the national gap. (The gap has closed because Free School Meal 6 performance has improved at a greater rate than Non-Free School Meal 6.)</p> <p>We want to continue this improvement. Schools are being targeted as part of the support and challenge programme to ensure Free School Meals pupils make the same or better rate of progress as non Free School Meals pupils. Schools that are achieving particularly well in this area are providing support to their colleagues.</p>
Year	North Tyneside	North East	England																	
2011/12	24.3%	24.3%	24.3%																	
2012/13	20.3%	24.3%	24.3%																	
2013/14	18.3%	24.3%	24.3%																	
3. The difference in life expectancy between residents within the borough has been reduced.	Slope index of inequality (SII) for life expectancy at birth (Smaller is Better)	◀▶	<table border="1"> <caption>Life Expectancy at Birth (Years)</caption> <thead> <tr> <th>Decile</th> <th>Male Life Expectancy</th> <th>Female Life Expectancy</th> </tr> </thead> <tbody> <tr> <td>Most Deprived</td> <td>~72</td> <td>~78</td> </tr> <tr> <td>Least Deprived</td> <td>~82</td> <td>~88</td> </tr> </tbody> </table>	Decile	Male Life Expectancy	Female Life Expectancy	Most Deprived	~72	~78	Least Deprived	~82	~88	<p>Updated with the national Public Health Outcomes Framework data at November 2013. This measures the gap in Life Expectancy at birth between the worst off and the best off within the Borough.</p> <p>Although Life Expectancy in the Borough as a whole has risen slowly over the last 10 years, the gap within the Borough has remained virtually unchanged. The gap for men has remained consistently higher than the gap for women. The latest data (2009-11) gives this gap as 10.1 years for men and 9.7 years for women.</p> <p>We expect the new Community Health Network to contribute to the closing of this gap.</p>							
Decile	Male Life Expectancy	Female Life Expectancy																		
Most Deprived	~72	~78																		
Least Deprived	~82	~88																		
4. More people who use our care services feel safe.	The proportion of people who use care services who feel safe (Bigger is Better)	▲	<table border="1"> <caption>% Users feel safe</caption> <thead> <tr> <th>Year</th> <th>% Users feel safe</th> </tr> </thead> <tbody> <tr> <td>2011/12</td> <td>70.6%</td> </tr> <tr> <td>2012/13</td> <td>77.2%</td> </tr> <tr> <td>2013/14</td> <td>83.2%</td> </tr> </tbody> </table>	Year	% Users feel safe	2011/12	70.6%	2012/13	77.2%	2013/14	83.2%	<p>2013/14 data will be available July 2014. Feeling safe is a vital part of a persons' experience of their care and support.</p> <p>Performance has increased by 6.6%, making North Tyneside the top performing authority in the North East by 5 percentage points.</p> <p>Our ambition is for more people to feel safe. To do this we have delivered numerous projects and actions to support this increase in feelings of safety, including: holding conferences and promotional events to raise awareness of adult safeguarding internally and in partner agencies; working with provider agencies to improve the quality of services being delivered and improving our practice and procedures based on learnings from local and national serious case reviews. The service also fully involves vulnerable adults and their families in the safeguarding process to increase confidence and improve outcomes.</p>								
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Our Place																									
5. More people are happier living in North Tyneside and more tourists visit the borough.	% residents satisfied with their local area as a place to live (Bigger is Better)	▲	<table border="1"> <caption>% Residents</caption> <tr><th>Year</th><td>2008/09</td><td>2009/10</td><td>2010/11</td><td>2011/12</td><td>2012/13</td><td>2013/14</td></tr> <tr><th>Value</th><td>85</td><td>85</td><td>85</td><td>80</td><td>75</td><td>77</td></tr> </table>	Year	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14	Value	85	85	85	80	75	77	<p>Updated with 2013/14 Residents' Survey Results Residents satisfaction with North Tyneside as a place is a key measure for whether we are creating a place that people want to live in.</p> <p>The majority of North Tyneside residents are satisfied with their local area (77%). This represents a four percentage point increase since the 2012/13 Residents' Survey.</p> <p>We expect to continue to improve the satisfaction levels by improving the local economy, for example through the regeneration plans in Whitley Bay and Wallsend. We will also address the other issues that contribute to this measure, including how well the Council is seen delivering Value for Money services.</p>							
	Year	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14																		
Value	85	85	85	80	75	77																			
Number of visitors to North Tyneside (Bigger is Better)	▲	<table border="1"> <caption>Number Visitors (million)</caption> <tr><th>Year</th><td>2003</td><td>2004</td><td>2005</td><td>2006</td><td>2007</td><td>2008</td><td>2009</td><td>2010</td><td>2011</td><td>2012</td></tr> <tr><th>Value</th><td>5.5</td><td>5.7</td><td>5.6</td><td>5.5</td><td>5.4</td><td>5.3</td><td>5.4</td><td>5.2</td><td>5.1</td><td>5.2</td></tr> </table>	Year	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	Value	5.5	5.7	5.6	5.5	5.4	5.3	5.4	5.2	5.1	5.2	<p>2013 data will be available late October/early November 2014. Over the last 10 years the number of day visitors to the area has remained consistent, but on the other hand the value of tourism has increased steadily over the last 10 years from £205m in 2003 to £268m in 2012. North Tyneside was the only local authority to increase the number of day visitors in 2012.</p> <p>This is largely due to significant investment in parts of the borough, better events that encourage more spend and also an improved approach by businesses to attract and support tourism in the area.</p> <p>We expect to attract more people to visit the borough, especially as we take forward the regeneration of the Spanish City in Whitley Bay.</p>
Year	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012															
Value	5.5	5.7	5.6	5.5	5.4	5.3	5.4	5.2	5.1	5.2															
6. There have been more new homes built, including more affordable homes.	Net additional homes provided (Bigger is Better)	▲	<table border="1"> <caption>Net additional homes provided</caption> <tr><th>Year</th><td>2009/10</td><td>2010/11</td><td>2011/12</td><td>2012/13</td><td>2013/14</td></tr> <tr><th>Value</th><td>280</td><td>250</td><td>390</td><td>450</td><td>450</td></tr> </table>	Year	2009/10	2010/11	2011/12	2012/13	2013/14	Value	280	250	390	450	450	<p>2013/14 data will be available end May 2014. The level of house building in North Tyneside is a key indicator of the strength of the local economy and ultimately of the attractiveness of North Tyneside as a place to live.</p> <p>Recent trends have been encouraging with housing delivery steadily increasing from the low point of the market seen in 2010/11. The 450 net additional homes provided in 2012/13 represents the highest total since 2007/08. In the first quarter of 2013/14 there were 121 gross completions, up from 107 for the same quarter in the previous year (NB figures are updated at the end of the year to include losses to stock in order to give the 'net additional homes provided').</p> <p>The Council is committed to providing an additional 10,500 and 12,000 new homes between 2014 and 2030.</p>									
	Year	2009/10	2010/11	2011/12	2012/13	2013/14																			
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Number of affordable homes delivered (gross) (Bigger is Better)	▲	<table border="1"> <caption>Number of affordable homes delivered (gross)</caption> <tr><th>Year</th><td>2009/10</td><td>2010/11</td><td>2011/12</td><td>2012/13</td><td>2013/14</td></tr> <tr><th>Value</th><td>180</td><td>130</td><td>80</td><td>120</td><td>120</td></tr> </table>	Year	2009/10	2010/11	2011/12	2012/13	2013/14	Value	180	130	80	120	120	<p>2013/14 data will be available end May 2014. Affordable homes are delivered either directly by the Council or through partners, (Registered Providers, private developers or private landlords). 28 affordable homes were delivered in the first 2 quarters 2013/14, including 12 Council homes, the first to be built in over 20 years.</p> <p>The Council acts in an enabling role in terms of delivery by partners. Delivery can be affected by a number of factors including housing market conditions.</p> <p>This is expected to increase in line with the Cabinet's plan, which was agreed in October 2013, to deliver 3,000 new affordable homes in the next 10 years. This will include 262 new affordable homes in 2014/15.</p>										
Year	2009/10	2010/11	2011/12	2012/13	2013/14																				
Value	180	130	80	120	120																				
7. Key regeneration projects will be delivered, for example Wallsend town centre, Spanish City Island and the former Swan Hunter site.	Swan Hunter Enterprise Zone area in utilization	N/A	<table border="1"> <caption>Hectares</caption> <tr><th>Year</th><td>2012/13</td><td>2013/14</td><td>2014/15</td><td>2015/16</td><td>2016/17</td><td>2017/18</td><td>2018/19</td><td>2019/20</td></tr> <tr><th>Value</th><td>2</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> </table>	Year	2012/13	2013/14	2014/15	2015/16	2016/17	2017/18	2018/19	2019/20	Value	2	0	0	0	0	0	0	0	<p>2013/14 data will be available end of April 2014. The Enterprise Zone is a key area for economic growth in the borough. This measure shows the area of the Enterprise Zone that is being utilised.</p> <p>This figure is expected to increase. The Council has appointed Kier Property to build units working with known end users as well as new interest. The Council has also secured over £13m of grant funding for the site for essential infrastructure works which need to be well underway before construction of further buildings can commence for new occupiers moving onto the site. These infrastructure works have started and will be completed by the first quarter of 2015.</p>			
Year	2012/13	2013/14	2014/15	2015/16	2016/17	2017/18	2018/19	2019/20																	
Value	2	0	0	0	0	0	0	0																	

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Our Economy				
8. There has been an increase in existing and new businesses and inward investment.	Number of small business start ups (Bigger is Better)	N/A as 2013/14 data for partial year only		Full 2013/14 data will be available near the end of April 2014. Data shown for 2013/14 is for the first three quarters of the year. In the first three quarters of 2013/14 there were 908 small business start ups in North Tyneside, compared to 948 in the first three quarters of 2012/13. North Tyneside Council directly supported 300 business start-ups in 2012/13 which is the highest number it has assisted to date. The full year data for 2013/14 would be expected to show a slight increase in performance from the previous year.
	Number of business rates payers in North Tyneside (Bigger is Better)	↔		2013/14 data will be available near the end of April 2014. The plan describes the need to increase the number of businesses operating in the borough. This measure records the data of actual business rates payers in North Tyneside. This is a new dataset and as yet the trend data available does not allow an accurate prediction with performance maintaining its position in 2011/12 and 2012/13. The ambition is to increase the number of companies operating in North Tyneside. To support this the Council is further developing the inward investment activity in North Tyneside with a greater emphasis on promoting the assets of the River Tyne North Bank and key business parks to generate large scale job opportunities across the borough.
9. More jobs have been created, including apprenticeships.	Jobseeker's Allowance (JSA) claimants (Smaller is Better)	▲		The Council and partners are committed to supporting people back into work. The number of JSA claimants in North Tyneside fell by 1,605 between December 2012 and December 2013, to 4,631. North Tyneside's JSA claimant rate (for residents aged 16-64) fell by 1.2% over this period, to 3.6%. This was lower than the rates for Tyne and Wear (4.2%) and the North East (4.3%) but higher than that for Great Britain (2.9%).
	Number of apprenticeships started (Bigger is Better)	▼		The general trend is a reduction in 16-18 year olds gaining apprenticeships due to less being created and more 16-18 year olds choosing further or statutory education.
10. Local employers find it easier to recruit the skilled workforce that they need from the local area.	Skills shortage vacancies per 100 vacancies (Smaller is Better)	N/A as 2013 data not yet available		2013 data expected to be available in early 2014. Alongside supporting local businesses to create jobs the plan aims to support local people to have the right skills to access them. This measure highlights the gap that is recorded from local employers. The aim is to reduce the gap that local employers have recorded.