

New measure - Alcohol Related Hospital Admissions.

Alcohol consumption is a contributing factor to a significant number of hospital admissions every year and deaths from a diverse range of conditions including liver disease. Alcohol-related admissions can be reduced through local interventions to reduce alcohol misuse and harm. The borough has been a national outlier on this measure for some time but has recently seen a reduction in admissions. The data trend presented here identifies progress in reducing these admissions and at a faster rate than both England and the Region.

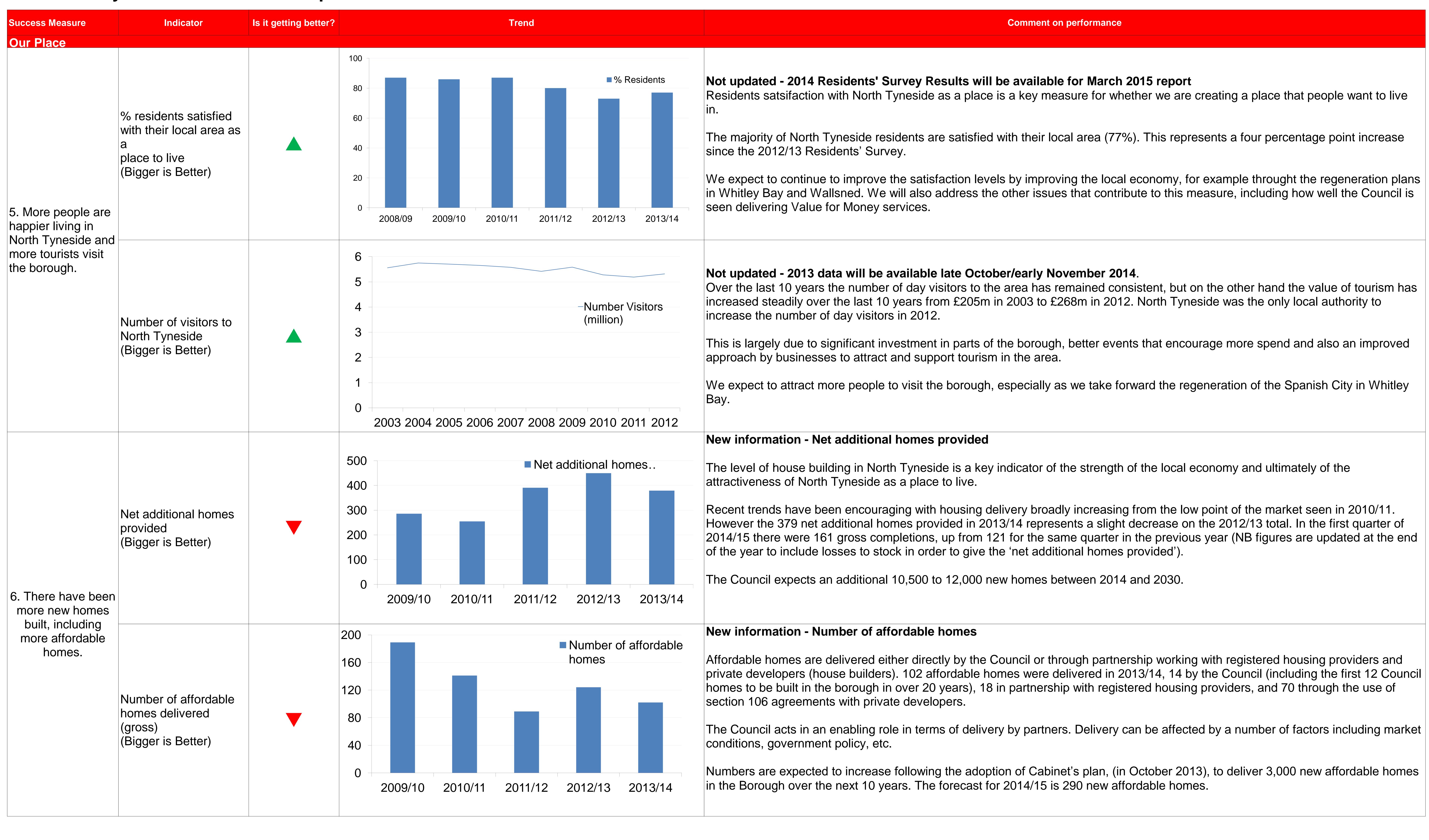
Comment on performance

A new drug and alcohol treatment service has been re-commissioned within the borough and commenced on 1st April 2014; work is ongoing to ensure this service supports clients to overcome and sustain their recovery from dependence. In addition a service to support people who are during harmfully and hazardously is in place. Work is underway across a number of agencies to train front line staff to provide brief interventions around alcohol.

New information - % Users who feel safe

This is a key aim for the council and is integral to the effective provision of care and support. Our client survey result of 74% represents a slight decrease on last year. In spite of this the proportion of people who use adult social care services who feel safe in North Tyneside is significantly higher than the national average of 66% and places North Tyneside in the top ten councils nationally and second in the North East. The survey results also showed that adult social care services are having an even greater positive impact on making clients feel safe and secure than they did last year. 86.44% of people who use services in 2013/14 said that the services they receive have made them feel safe and secure, up from 81.07% last year.

To support this high level of performance the service have delivered numerous projects such as: a successful SAFE week to promote adult safeguarding and raise awareness; working with care providers to improve the quality of their services; and working in partnership with the Police, Fire and Probation and other council services to increase community safety. The service also continues to fully involve vulnerable clients in the safeguarding process to improve their outcomes and help them feel safe, secure and confident.



Success Measure	Indicator	Is it getting better?	Trend	Comment on performance
delivered, for example Wallsend town centre, Spanish City Island and the former	Swans Infrastructure Project - redevelopment of former shipyard to create new advanced manufacturing site		Substantial progress is being achieved with implementing new roads, utility supplies, quay edge repairs, ground strengthening and dredging of the river. Work has also commenced on the refurbishment of the main office block as a small business centre. Work is on target for completion in accordance with the funders requirements in 2015. Further external funding has been secured to include the reclamation of a wet berth into the development site.	
	Coast Infrastructure Project - high quality		construction work on a new cafe that will also incorporate new public A masterplan is being prepared for improvements to Northern Promocity Dome which will start in mid 2015 and the recently completed P	enade (Whitley Bay) which will be the subject of public consultation during late 2014. This will link directly to the restoration of Spanish

