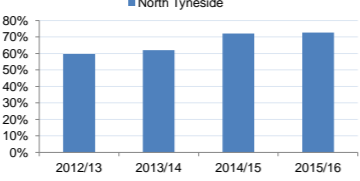
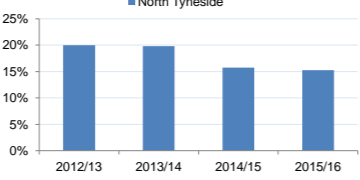
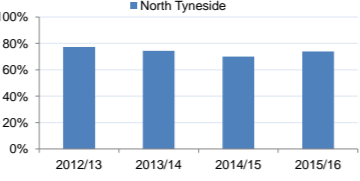
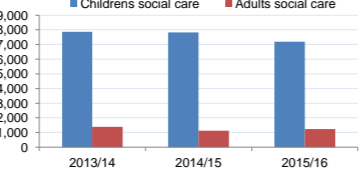


Aim	ID	Indicator	Performance	Comment on performance												
Our People																
Be listened to, and involved by responsive, enabling services	1	% residents feel the council acts on their concerns. (Bigger is Better)	<table border="1"> <caption>% residents feel the council acts on their concerns</caption> <thead> <tr><th>Year</th><th>Percentage</th></tr> </thead> <tbody> <tr><td>2012/13</td><td>45%</td></tr> <tr><td>2013/14</td><td>47%</td></tr> <tr><td>2014/15</td><td>50%</td></tr> <tr><td>2015/16</td><td>47%</td></tr> </tbody> </table>	Year	Percentage	2012/13	45%	2013/14	47%	2014/15	50%	2015/16	47%	<p>People believing that the Council acts upon their concerns is a key part of the Our North Tyneside plan.</p> <p>The level of people feeling this is correct in 2015 remains on par with the findings from 2014 and 2013 (50% and 47% respectively).</p> <p>The North Tyneside Council Engagement Strategy will co-ordinate the mechanisms used for local people to have their say in Council decision-making processes. The new approach will lead to more diverse ways for people to influence, in the ways of their choosing, on a range of specific issues, and the expectation is that the numbers of people involved with increase and a better evidence base on which to make informed decisions</p>		
	Year	Percentage														
	2012/13	45%														
2013/14	47%															
2014/15	50%															
2015/16	47%															
2	% residents who feel informed (Bigger is Better)	<table border="1"> <caption>% residents who feel informed</caption> <thead> <tr><th>Year</th><th>Percentage</th></tr> </thead> <tbody> <tr><td>2012/13</td><td>60%</td></tr> <tr><td>2013/14</td><td>64%</td></tr> <tr><td>2014/15</td><td>59%</td></tr> <tr><td>2015/16</td><td>64%</td></tr> </tbody> </table>	Year	Percentage	2012/13	60%	2013/14	64%	2014/15	59%	2015/16	64%	<p>Alongside acting upon the concerns of local people, the Our North Tyneside Plan is also clear that residents must be kept informed about local developments.</p> <p>The level of people feeling informed remains on par with the findings from 2014 and 2013 (59% and 64% respectively).</p> <p>It is expected that more people will agree with this statement as the Council are adopting new ways of communicating with residents, including through social media and on campaigns around specific issues.</p>			
Year	Percentage															
2012/13	60%															
2013/14	64%															
2014/15	59%															
2015/16	64%															
3	% turnout at Young Mayor Elections (Bigger is Better)	<table border="1"> <caption>% turnout at Young Mayor Elections</caption> <thead> <tr><th>Year</th><th>Percentage</th></tr> </thead> <tbody> <tr><td>2013</td><td>65%</td></tr> <tr><td>2015</td><td>60%</td></tr> <tr><td>2016</td><td>55%</td></tr> </tbody> </table>	Year	Percentage	2013	65%	2015	60%	2016	55%	<p>Ensuring that all members of the community are actively listened to by services, includes young people. Youth Elections are held every year in schools/colleges and alternate education providers. The opportunity to vote is offered to students aged 11 to 19 years who live or study in North Tyneside.</p> <p>The Elected Young Mayor is the lead young person representing young people locally in North Tyneside. All young people aged 11 -18 who live or study in North Tyneside can stand for the position and can vote for who they want to represent them. The Youth Council is made up of 50 youth councillors, aged 11 to 19 years old from across North Tyneside. They represent the views and ideas of other young people in North Tyneside.</p> <p>Although numbers of ballots returned from some Schools and Colleges are lower, there is a higher engagement of young people voting from the harder to reach groups, i.e. disabled young people and young people not in mainstream schools attending youth training projects.</p>					
Year	Percentage															
2013	65%															
2015	60%															
2016	55%															
Be ready for school – giving our children and their families the best start in life.	4	% pupils with a Good Level of Development at Foundation Stage (Bigger is Better)	<table border="1"> <caption>% pupils with a Good Level of Development at Foundation Stage</caption> <thead> <tr><th>Year</th><th>Percentage</th></tr> </thead> <tbody> <tr><td>2012/13</td><td>48%</td></tr> <tr><td>2013/14</td><td>58%</td></tr> <tr><td>2014/15</td><td>60%</td></tr> </tbody> </table>	Year	Percentage	2012/13	48%	2013/14	58%	2014/15	60%	<p>A key ambition for the plan is that every child is ready for school. The research is clear that ensuring that this happens will provide the best start in life for both the children and their families.</p> <p>The percentage of pupils reaching a Good Level of Development (GLD) at the end of the Early Years Foundation Stage has increased since 2013.</p> <p>It is well understood that there are gaps in attainment within the Borough and the plan is focused on reducing those gaps. An improvement has also been seen amongst the pupils living in Riverside and Chirton and the gap with North Tyneside overall has reduced to 12%. However a gap exists between boys and girls, which will be a focus of schools and the School Improvement Service in the coming years</p>				
	Year	Percentage														
2012/13	48%															
2013/14	58%															
2014/15	60%															
5	Percentage of pupils reaching the 'expected level' at KS2 (Bigger is Better)	<table border="1"> <caption>Percentage of pupils reaching the 'expected level' at KS2 (2016/17)</caption> <thead> <tr><th>Category</th><th>Percentage</th></tr> </thead> <tbody> <tr><td>National</td><td>50%</td></tr> <tr><td>North Tyneside</td><td>55%</td></tr> </tbody> </table>	Category	Percentage	National	50%	North Tyneside	55%	<p>Nationally and locally a wide variation in the results across schools has been seen in individual subjects and in the combined RWM (Reading, Writing and Mathematics) measure. There are some local schools that have been identified as being below the floor standard (based on the provisional KS2 data) and some which will potentially be deemed as coasting once the Department of Education have confirmed the progress element of this standard.</p> <p>The data does show that more children are making the 'expected level' in North Tyneside than the national average. Through the work of the pupils, schools and the School Improvement Service, this trend is expected to continue. There is a particular focus on supporting schools performing less well in particular subjects.</p> <p>Please note that this Key Stage 2 measure has a new definition from 2016/17 (Academic Year 15/16) and is not comparable with previous years, which is why only one years worth of data is shown.</p>							
Category	Percentage															
National	50%															
North Tyneside	55%															
Be ready for work and life – with the skills and abilities to achieve their full potential, economic independence and meet the needs of local businesses	6	% achievement gap between girls and boys achieving Basics (A* to C in English and Maths) at KS4 (Smaller is Better)	<table border="1"> <caption>% achievement gap between girls and boys achieving Basics at KS4</caption> <thead> <tr><th>Year</th><th>Percentage</th></tr> </thead> <tbody> <tr><td>2011/12</td><td>7%</td></tr> <tr><td>2012/13</td><td>7%</td></tr> <tr><td>2013/14</td><td>11%</td></tr> <tr><td>2014/15</td><td>7%</td></tr> <tr><td>2015/16</td><td>7%</td></tr> </tbody> </table>	Year	Percentage	2011/12	7%	2012/13	7%	2013/14	11%	2014/15	7%	2015/16	7%	<p>Ensuring that all young people are ready for work and life is a key part of the plan.</p> <p>The gender gap in North Tyneside is generally smaller than national though the gap varies between school. However there is variation across the area. For example the gender gap in the more deprived areas of Chirton and Riverside pupils is much larger than the Borough and national gaps. However it should be noted that non-disadvantaged girls are more likely to study at a school outside of the ward than their peers.</p> <p>In addition the measure appears to have been affected by changes in the measurement methodology for that year and differences in the reactions schools showed to these changes.</p>
	Year	Percentage														
	2011/12	7%														
2012/13	7%															
2013/14	11%															
2014/15	7%															
2015/16	7%															
7	Percentage not in Education, Employment or Training (Smaller is Better)	<table border="1"> <caption>Percentage not in Education, Employment or Training</caption> <thead> <tr><th>Year</th><th>Percentage</th></tr> </thead> <tbody> <tr><td>2013/14</td><td>6.5%</td></tr> <tr><td>2014/15</td><td>6.5%</td></tr> <tr><td>2015/16</td><td>4%</td></tr> </tbody> </table>	Year	Percentage	2013/14	6.5%	2014/15	6.5%	2015/16	4%	<p>North Tyneside aims to ensure that everyone is ready for work and life.</p> <p>The number of people, aged 16-18, who are Not in Education, Employment or Training (NEET) across North Tyneside improved dramatically from 2014/15. This is also reflected in a reduction, by 385 people, of 18-24 year olds claiming Job Seekers Allowance.</p> <p>This success has been achieved through a range of targeted activity, including Connexions, the 'Care to Work' programme for young people leaving care and a supported internship programme for young people with special education needs (SEN) and disabilities.</p>					
Year	Percentage															
2013/14	6.5%															
2014/15	6.5%															
2015/16	4%															
8	18-64 year olds unemployed (Smaller is Better)	<table border="1"> <caption>18-64 year olds unemployed</caption> <thead> <tr><th>Year</th><th>Percentage</th></tr> </thead> <tbody> <tr><td>2012/13</td><td>5%</td></tr> <tr><td>2013/14</td><td>3.5%</td></tr> <tr><td>2014/15</td><td>2.5%</td></tr> <tr><td>2015/16</td><td>2.6%</td></tr> </tbody> </table>	Year	Percentage	2012/13	5%	2013/14	3.5%	2014/15	2.5%	2015/16	2.6%	<p>The plan for North Tyneside is focused on ensuring that residents are ready for work and that the Borough is a great place to work.</p> <p>This measure shows that the number of claimants of the main unemployment benefits - Jobseeker's Allowance and out of work Universal Credit claimants has reduced significantly since 2013. However it has recently increased slightly but this may be due to the introduction of Universal Credit, with new claimants claiming Universal Credit rather than benefits such as Employment and Support Allowance. In the most deprived areas, where the unemployment benefit claimants area highest, the gap with the rest of the Borough has reduced from 5% in 2013 to 2.6% in 2016. In addition there are 135 fewer people who have been claiming for two or more years.</p> <p>This trend is expected to continue through the work of the Mayors Welfare Reform Task Group, work on supporting businesses to grow and the work to support people gain the skills that businesses require.</p>			
Year	Percentage															
2012/13	5%															
2013/14	3.5%															
2014/15	2.5%															
2015/16	2.6%															

Aim	ID	Indicator	Performance	Comment on performance																								
<p>Be healthy and well – with the information, skills and opportunities to maintain and improve their health, wellbeing and independence</p>	9	<p>Breast feeding - % Breastfeeding at Initiation (PHOF 2.02) (Bigger is Better)</p>	<table border="1"> <caption>Breastfeeding at Initiation (PHOF 2.02)</caption> <thead> <tr> <th>Year</th> <th>England</th> <th>North East region</th> <th>North Tyneside</th> </tr> </thead> <tbody> <tr> <td>2010/11</td> <td>~65%</td> <td>~55%</td> <td>~55%</td> </tr> <tr> <td>2011/12</td> <td>~65%</td> <td>~55%</td> <td>~55%</td> </tr> <tr> <td>2012/13</td> <td>~65%</td> <td>~55%</td> <td>~55%</td> </tr> <tr> <td>2013/14</td> <td>~65%</td> <td>~55%</td> <td>~55%</td> </tr> <tr> <td>2014/15</td> <td>~65%</td> <td>~55%</td> <td>~55%</td> </tr> </tbody> </table>	Year	England	North East region	North Tyneside	2010/11	~65%	~55%	~55%	2011/12	~65%	~55%	~55%	2012/13	~65%	~55%	~55%	2013/14	~65%	~55%	~55%	2014/15	~65%	~55%	~55%	<p>North Tyneside has one of highest rates of breastfeeding initiation in the NE region, the figure is significantly higher than the average for the Region, but it is also significantly lower than the average rate for England.</p> <p>The latest rate for breastfeeding in the Borough at 6-8 weeks is 38.5%, which is similarly one of the highest rates in the Borough, but significantly below the England rate. This means that just over half of those mothers who commence breastfeeding will have ceased by the time the baby is 6-8 wks old.</p>
	Year	England	North East region	North Tyneside																								
	2010/11	~65%	~55%	~55%																								
	2011/12	~65%	~55%	~55%																								
	2012/13	~65%	~55%	~55%																								
2013/14	~65%	~55%	~55%																									
2014/15	~65%	~55%	~55%																									
10	<p>Adults exercising - % adults exercising, Active People Survey (PHOF 2.13) (Smaller is Better)</p>	<table border="1"> <caption>% Adults Active (Active People's Survey, PHOF 2.13)</caption> <thead> <tr> <th>Year</th> <th>England</th> <th>North East region</th> <th>North Tyneside</th> </tr> </thead> <tbody> <tr> <td>2012</td> <td>~55%</td> <td>~55%</td> <td>~55%</td> </tr> <tr> <td>2013</td> <td>~55%</td> <td>~55%</td> <td>~55%</td> </tr> <tr> <td>2014</td> <td>~55%</td> <td>~55%</td> <td>~55%</td> </tr> </tbody> </table>	Year	England	North East region	North Tyneside	2012	~55%	~55%	~55%	2013	~55%	~55%	~55%	2014	~55%	~55%	~55%	<p>We wish to see local residents healthy and well, however more two thirds of the adult population are overweight. Issues with excess weight can also be inked with areas of higher deprivation. It is therefore important to increase the amount of people exercising but also to target those people who traditionally have not exercised.</p> <p>North Tyneside's current position is very similar to the figure for the NE Region and England. However with the introduction of programmes, such as Active North Tyneside, it is expected that the number of people exercising will increase in the future.</p>									
Year	England	North East region	North Tyneside																									
2012	~55%	~55%	~55%																									
2013	~55%	~55%	~55%																									
2014	~55%	~55%	~55%																									
11	<p>NHS health checks - completed as % of eligible population (Bigger is Better)</p>	<table border="1"> <caption>NHS Health Checks 2015-16</caption> <thead> <tr> <th>Quintile</th> <th>% EC Offers</th> <th>% EC Completed</th> </tr> </thead> <tbody> <tr> <td>Q1 (Least deprived)</td> <td>~10%</td> <td>~10%</td> </tr> <tr> <td>Q2</td> <td>~20%</td> <td>~15%</td> </tr> <tr> <td>Q3</td> <td>~15%</td> <td>~10%</td> </tr> <tr> <td>Q4</td> <td>~10%</td> <td>~5%</td> </tr> <tr> <td>Q5 (Most deprived)</td> <td>~25%</td> <td>~10%</td> </tr> <tr> <td>NT</td> <td>~15%</td> <td>~10%</td> </tr> </tbody> </table>	Quintile	% EC Offers	% EC Completed	Q1 (Least deprived)	~10%	~10%	Q2	~20%	~15%	Q3	~15%	~10%	Q4	~10%	~5%	Q5 (Most deprived)	~25%	~10%	NT	~15%	~10%	<p>NHS Health Checks focus on Cardio Vascular Disease, which is one of the main causes of the health gap within North Tyneside.</p> <p>The data identifies the offers and completed NHS Health Checks in 2015/16. Practices are grouped into quintiles based on each practice's IMD2015 deprivation scores. In quintile 1 and 4 practices appear to have under recorded offers made. Quintile 5 practices make the most offers but convert less than half of the offers into completed health checks.</p> <p>A new tariff has been agreed for the completion of Health Checks, which will target future activity more at the most deprived areas</p>				
Quintile	% EC Offers	% EC Completed																										
Q1 (Least deprived)	~10%	~10%																										
Q2	~20%	~15%																										
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Q5 (Most deprived)	~25%	~10%																										
NT	~15%	~10%																										
12	<p>Admission to hospital for falls - persons over 65yrs (PHOF 2.24) (Smaller is Better)</p>	<table border="1"> <caption>Admission due to Falls in persons 65+ (DASR PHOF 2.24)</caption> <thead> <tr> <th>Year</th> <th>England</th> <th>North East region</th> <th>North Tyneside</th> </tr> </thead> <tbody> <tr> <td>2010/11</td> <td>~1000</td> <td>~1000</td> <td>~1000</td> </tr> <tr> <td>2011/12</td> <td>~1000</td> <td>~1000</td> <td>~1000</td> </tr> <tr> <td>2012/13</td> <td>~1000</td> <td>~1000</td> <td>~1000</td> </tr> <tr> <td>2013/14</td> <td>~1000</td> <td>~1000</td> <td>~1000</td> </tr> <tr> <td>2014/15</td> <td>~1000</td> <td>~1000</td> <td>~1000</td> </tr> </tbody> </table>	Year	England	North East region	North Tyneside	2010/11	~1000	~1000	~1000	2011/12	~1000	~1000	~1000	2012/13	~1000	~1000	~1000	2013/14	~1000	~1000	~1000	2014/15	~1000	~1000	~1000	<p>People falling is a major barrier for people to maintain their health and independence.</p> <p>Between 2011/12 and 2013/14 there was a welcome decline in falls in North Tyneside in the population of people aged over 65 years to a point where North Tyneside was similar to England and the North East region.</p> <p>However in the last year there has been an increase in the rate. Most of this increase is attributable to falls in those aged 80+, 71.5% of the total increase in falls in 2014/15 was in this age group.</p> <p>The reasons for this are being explored but there continues to be a focus on falls prevention in the borough through a number of initiatives such as Safe and Healthy Homes, Good Neighbour Scheme, Care Plus case management for the frail elderly, regular review of medication by GPs in primary care, Home Care and Care Call.</p>	
Year	England	North East region	North Tyneside																									
2010/11	~1000	~1000	~1000																									
2011/12	~1000	~1000	~1000																									
2012/13	~1000	~1000	~1000																									
2013/14	~1000	~1000	~1000																									
2014/15	~1000	~1000	~1000																									
13	<p>Self reported general health (Larger is Better)</p>	<table border="1"> <caption>Healthy Life Expectancy at birth for Women (95% CIs, PHOF 0.1)</caption> <thead> <tr> <th>Year</th> <th>Healthy Life Expectancy</th> </tr> </thead> <tbody> <tr> <td>2009-11</td> <td>~61</td> </tr> <tr> <td>2010-12</td> <td>~61</td> </tr> <tr> <td>2011-13</td> <td>~61</td> </tr> <tr> <td>2012-14</td> <td>~62</td> </tr> </tbody> </table>	Year	Healthy Life Expectancy	2009-11	~61	2010-12	~61	2011-13	~61	2012-14	~62	<p>This is a self reported measure on peoples views of thier own health and wellbeng.</p> <p>It is supported by the data, which shows that Healthy Life Expectancy for men in the borough has remained static for the past few years at around 60 years. In addition, Life Expectancy for men in the borough is now 77.8 years, meaning there is a gap of 17.6 years for men. This means that on average men in the borough can expect to live the final 17.6 years in poor health. For women Healthy Life Expectancy has risen slightly in the last few years and is 62.7 years. The Life Expectancy figure for women is now 82.7 years. This means that women in the borough can on average expect to live the final 20 years of their lives in poor health. So although Life Expectancy for women is higher than for men, this expected period of poor health is larger for women than men.</p> <p>The Life expectancy gap for women in the borough is smaller than for men. However, this gap appears to be getting slightly larger over the past decade rather than reducing. Reducing these inequalities is at the heart of the work of the Council and its partners.</p>															
Year	Healthy Life Expectancy																											
2009-11	~61																											
2010-12	~61																											
2011-13	~61																											
2012-14	~62																											

Our North Tyneside Performance report

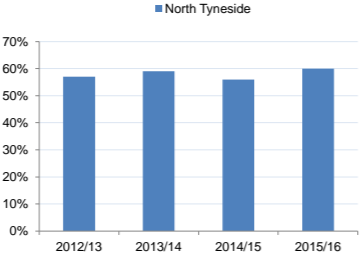
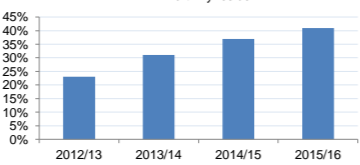
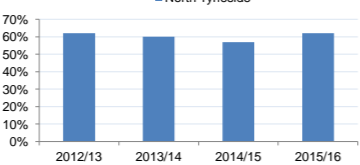
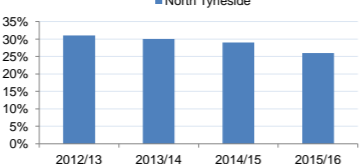
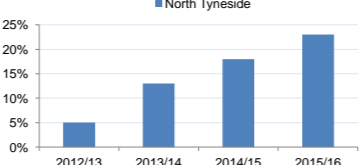
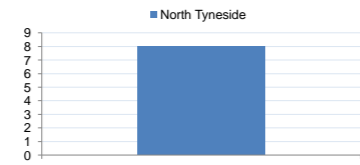
Aim	ID	Indicator	Performance	Comment on performance												
	14	Looked After Children placement stability (Bigger is Better)	 <table border="1"> <caption>Looked After Children placement stability</caption> <thead> <tr> <th>Year</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>2012/13</td> <td>~60%</td> </tr> <tr> <td>2013/14</td> <td>~65%</td> </tr> <tr> <td>2014/15</td> <td>~75%</td> </tr> <tr> <td>2015/16</td> <td>~78%</td> </tr> </tbody> </table>	Year	Percentage	2012/13	~60%	2013/14	~65%	2014/15	~75%	2015/16	~78%	<p>Looked After Children are able to express their opinions to the service through a variety of mechanisms. One of their priorities has been to maintain stable placements.</p> <p>106 children had been looked after for more than 2 and a half years at 31st March 2016; 77 of them having been living in the same placement for more than 2 years (72.6%).</p> <p>This is an increase on trend, and continues the improvement shown in 2015, which placed North Tyneside above comparator groups.</p>		
Year	Percentage															
2012/13	~60%															
2013/14	~65%															
2014/15	~75%															
2015/16	~78%															
	15	Adoption (Bigger is Better)	 <table border="1"> <caption>Adoption</caption> <thead> <tr> <th>Year</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>2012/13</td> <td>~20%</td> </tr> <tr> <td>2013/14</td> <td>~20%</td> </tr> <tr> <td>2014/15</td> <td>~15%</td> </tr> <tr> <td>2015/16</td> <td>~15%</td> </tr> </tbody> </table>	Year	Percentage	2012/13	~20%	2013/14	~20%	2014/15	~15%	2015/16	~15%	<p>A key part of the plan is to ensure that all young people are cared for, safeguarded and healthy as this will support them to be ready for work and life.</p> <p>25 children were granted an Adoption Order during 2015/16, 13.8% of all children who ceased to be looked after. This is an increase of two children on the previous year and shows a relatively stable trend of children being adopted over the last four years.</p>		
Year	Percentage															
2012/13	~20%															
2013/14	~20%															
2014/15	~15%															
2015/16	~15%															
	16	The proportion of people who use Adult Social Care services who feel safe (Larger is Better)	 <table border="1"> <caption>Proportion of people who use Adult Social Care services who feel safe</caption> <thead> <tr> <th>Year</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>2012/13</td> <td>~75%</td> </tr> <tr> <td>2013/14</td> <td>~75%</td> </tr> <tr> <td>2014/15</td> <td>~70%</td> </tr> <tr> <td>2015/16</td> <td>~75%</td> </tr> </tbody> </table>	Year	Percentage	2012/13	~75%	2013/14	~75%	2014/15	~70%	2015/16	~75%	<p>A key strand to the plan is the entitlement that residents are cared for, safeguarded and healthy. Other parts of this report describe the outcomes at a population level and this measure focuses on those residents who are using Adult Social Care services.</p> <p>The response rates for 2015/16 show that there has been a positive increase in the proportion of service users responding to the survey, who feel safe.</p> <p>This is reflective of our commitment and raising awareness to Safeguarding services and ensuring feeling safe is a vital part of our service users experience of care and support.</p>		
Year	Percentage															
2012/13	~75%															
2013/14	~75%															
2014/15	~70%															
2015/16	~75%															
	17	Number of contacts/referrals to safeguarding services (both children's and adults)	 <table border="1"> <caption>Number of contacts/referrals to safeguarding services</caption> <thead> <tr> <th>Year</th> <th>Children's social care</th> <th>Adults social care</th> </tr> </thead> <tbody> <tr> <td>2013/14</td> <td>~8,000</td> <td>~1,500</td> </tr> <tr> <td>2014/15</td> <td>~7,500</td> <td>~1,800</td> </tr> <tr> <td>2015/16</td> <td>~7,000</td> <td>~2,000</td> </tr> </tbody> </table>	Year	Children's social care	Adults social care	2013/14	~8,000	~1,500	2014/15	~7,500	~1,800	2015/16	~7,000	~2,000	<p>Around a quarter of concerns raised with children's social care are judged to meet the threshold for advancement to a referral under section 17 of the Children Act.</p> <p>Concerns raised in Adults Social care about safeguarding, about 20% go into a formal safeguarding enquiry. A key driver is to make safeguarding personal and during 2015-16, 76% of individuals who went through the safeguarding process had individual outcomes recorded. Of these, 85% were recorded as having had their outcomes met at the end of the process.</p>
Year	Children's social care	Adults social care														
2013/14	~8,000	~1,500														
2014/15	~7,500	~1,800														
2015/16	~7,000	~2,000														

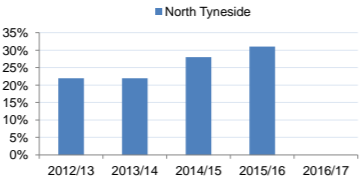
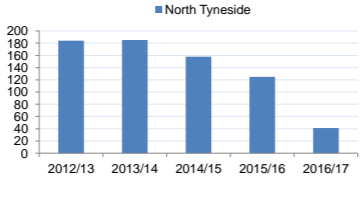
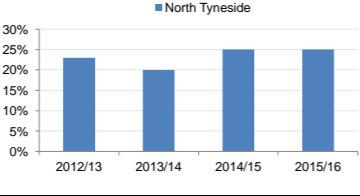
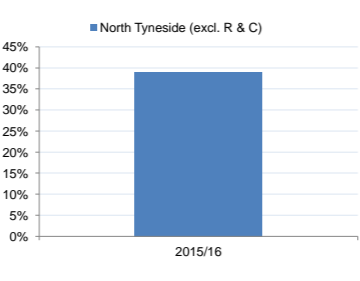
Aim	ID	Indicator	Performance	Comment on performance																									
Our places																													
Be great places to live, and attract others to visit or work here.	18	% of residents satisfied with their local area as a place to live (Bigger is Better)	<table border="1"> <caption>% of residents satisfied with their local area as a place to live</caption> <thead> <tr> <th>Year</th> <th>Percentage</th> </tr> </thead> <tbody> <tr><td>2008/09</td><td>76%</td></tr> <tr><td>2011/12</td><td>77%</td></tr> <tr><td>2012/13</td><td>78%</td></tr> <tr><td>2013/14</td><td>78%</td></tr> <tr><td>2014/15</td><td>78%</td></tr> <tr><td>2015/16</td><td>79%</td></tr> </tbody> </table>	Year	Percentage	2008/09	76%	2011/12	77%	2012/13	78%	2013/14	78%	2014/15	78%	2015/16	79%	<p>A key aim of the Our North Tyneside plan is that North Tyneside is a great place to live.</p> <p>The level of people feeling this is correct in 2015 has increased from 76% to 79%.</p> <p>Local residents highlight the high quality of local schools, low levels of crime, the quality of the local environment and the strength of the local economy as key factors in making North Tyneside a great place to live.</p> <p>Plans are in place to continue to deliver against these key local priorities, which are included in other parts of this report</p>											
	Year	Percentage																											
	2008/09	76%																											
	2011/12	77%																											
	2012/13	78%																											
	2013/14	78%																											
2014/15	78%																												
2015/16	79%																												
19	% of Schools rated Good or Outstanding Primary Schools (Bigger is Better)	<table border="1"> <caption>% of Schools rated Good or Outstanding Primary Schools</caption> <thead> <tr> <th>Year</th> <th>Percentage</th> </tr> </thead> <tbody> <tr><td>2013/14</td><td>93%</td></tr> <tr><td>2014/15</td><td>93%</td></tr> <tr><td>2015/16</td><td>93%</td></tr> </tbody> </table>	Year	Percentage	2013/14	93%	2014/15	93%	2015/16	93%	<p>The quality of education in North Tyneside is a key driver for making the borough a great place to live.</p> <p>98.5% of pupils attend a good or outstanding primary school. In addition 92.8% of pupils obtain their first choice primary school.</p> <p>This performance sets North Tyneside above the national average. The Council, through the School Improvement Service, will continue to work closely with schools to ensure that these high standards are maintained.</p>																		
Year	Percentage																												
2013/14	93%																												
2014/15	93%																												
2015/16	93%																												
20	% of Schools rated Good or Outstanding Secondary Schools (Bigger is Better)	<table border="1"> <caption>% of Schools rated Good or Outstanding Secondary Schools</caption> <thead> <tr> <th>Year</th> <th>Percentage</th> </tr> </thead> <tbody> <tr><td>2013/14</td><td>93%</td></tr> <tr><td>2014/15</td><td>93%</td></tr> <tr><td>2015/16</td><td>93%</td></tr> </tbody> </table>	Year	Percentage	2013/14	93%	2014/15	93%	2015/16	93%	<p>The quality of the educational offer in North Tyneside is a significant strength for the local economy but also a major factor in attracting and retaining people to the Borough.</p> <p>The latest figures show that 93% of all pupils attend a Good or Outstanding school and that 92% of pupils attend their first choice primary school and 96% attend their first choice secondary school.</p> <p>This performance sets North Tyneside above the national average and work continues to maintain this strong position</p>																		
Year	Percentage																												
2013/14	93%																												
2014/15	93%																												
2015/16	93%																												
21	Number of day visits to North Tyneside (Bigger is Better)	<table border="1"> <caption>Number of day visits to North Tyneside</caption> <thead> <tr> <th>Year</th> <th>Number of visits (millions)</th> </tr> </thead> <tbody> <tr><td>04</td><td>5.5</td></tr> <tr><td>05</td><td>5.6</td></tr> <tr><td>06</td><td>5.7</td></tr> <tr><td>07</td><td>5.8</td></tr> <tr><td>08</td><td>5.9</td></tr> <tr><td>09</td><td>6.0</td></tr> <tr><td>10</td><td>6.1</td></tr> <tr><td>11</td><td>6.2</td></tr> <tr><td>12</td><td>6.3</td></tr> <tr><td>13</td><td>6.4</td></tr> <tr><td>14</td><td>6.5</td></tr> <tr><td>15</td><td>6.5</td></tr> </tbody> </table>	Year	Number of visits (millions)	04	5.5	05	5.6	06	5.7	07	5.8	08	5.9	09	6.0	10	6.1	11	6.2	12	6.3	13	6.4	14	6.5	15	6.5	<p>North Tyneside is a great place to visit and the value of tourism to the local economy has increased steadily from £205m in 2003 to £279m in 2014 and supports 3,792 jobs.</p> <p>The increase in visitor spend is largely due to significant investment in parts of the borough, better events that encourage more spend and also an improved approach by businesses to attract and support tourism in the area. Satisfaction with North Tyneside as a place to visit is consistently high at 99% in 2015/16. Satisfaction is collected as part of the Annual Visitor Survey carried out during July and August each year. 92% of respondents stated they were 'very satisfied' with North Tyneside as a place to visit and 7% were 'fairly satisfied'.</p> <p>Respondents were asked to rate aspects of their visit and the highest rated aspects were 'cleanliness of beach', 'seating/litter bin provision', 'food and drink' and 'family day out'.</p> <p>We expect to attract more people to visit the borough, and in particular attract more people to stay overnight, following investment and regeneration in the Coast Area.</p>
Year	Number of visits (millions)																												
04	5.5																												
05	5.6																												
06	5.7																												
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12	6.3																												
13	6.4																												
14	6.5																												
15	6.5																												
22	Net change in the number of enterprises (Bigger is Better)	<table border="1"> <caption>Net change in the number of enterprises</caption> <thead> <tr> <th>Year</th> <th>Net change</th> </tr> </thead> <tbody> <tr><td>2012/13</td><td>50</td></tr> <tr><td>2013/14</td><td>280</td></tr> <tr><td>2014/15</td><td>415</td></tr> </tbody> </table>	Year	Net change	2012/13	50	2013/14	280	2014/15	415	<p>The Our North Tyneside plan sets out a clear ambition that North Tyneside will be a great place to work.</p> <p>The latest data showed there were 4,620 enterprises in North Tyneside in March 2015, 415 more than in March 2014. Alongside this increase in the number of businesses, in addition North Tyneside has a strong record for business survival. The latest figures show that over 90% of businesses are still operating twelve months after starting.</p> <p>The increase in businesses has also had an impact on the estimated total employment in North Tyneside, which has risen by 9% points between 2013 and 2014. There are now an estimated 76,000 jobs in the borough. This increase has been even larger in certain areas, such as Chirton & Riverside, where the estimated total employment in 2014 was 10,400 - 16% higher than in 2013.</p> <p>Work continues to create the right environment to support local businesses to grow in North Tyneside</p>																		
Year	Net change																												
2012/13	50																												
2013/14	280																												
2014/15	415																												
23	Jobs in North Tyneside (as measured by ONS Business Register and Employment Survey - total employment measure) (Bigger is Better)	<table border="1"> <caption>Jobs in North Tyneside</caption> <thead> <tr> <th>Year</th> <th>Total employment</th> </tr> </thead> <tbody> <tr><td>2012</td><td>70,000</td></tr> <tr><td>2013</td><td>72,000</td></tr> <tr><td>2014</td><td>76,000</td></tr> </tbody> </table>	Year	Total employment	2012	70,000	2013	72,000	2014	76,000	<p>North Tyneside is focused on being a great place to work. This involves working to attract, retain and grow businesses in the borough.</p> <p>Over the past few years the borough has been successful in supporting the creation of new jobs, including global brands such as P&G, Accenture, HP, IBM and Siemens.</p> <p>This has continued, for example between March 2016 and September 2016 there were a total of 1,342 jobs (net) reported as being created in North Tyneside.</p>																		
Year	Total employment																												
2012	70,000																												
2013	72,000																												
2014	76,000																												

Our North Tyneside Performance report

Aim	ID	Indicator	Performance	Comment on performance																
<p>Offer a good choice of quality housing appropriate to need, including affordable homes.</p>	24	Net additional homes provided (Bigger is Better)	<table border="1"> <caption>Net additional homes provided (North Tyneside)</caption> <thead> <tr> <th>Year</th> <th>Net additional homes provided</th> </tr> </thead> <tbody> <tr><td>2009/10</td><td>250</td></tr> <tr><td>2010/11</td><td>250</td></tr> <tr><td>2011/12</td><td>350</td></tr> <tr><td>2012/13</td><td>450</td></tr> <tr><td>2013/14</td><td>350</td></tr> <tr><td>2014/15</td><td>400</td></tr> <tr><td>2015/16</td><td>536</td></tr> </tbody> </table>	Year	Net additional homes provided	2009/10	250	2010/11	250	2011/12	350	2012/13	450	2013/14	350	2014/15	400	2015/16	536	<p>The level of house building in North Tyneside is a key indicator of the strength of the local economy and ultimately of the attractiveness of North Tyneside as a place to live.</p> <p>Recent trends have been encouraging with housing delivery broadly increasing from the low point of the market seen in 2010/11. The 536 net additional homes provided in 2015/16 represents an increase on the 2013/14 total.</p> <p>The Council expects to deliver an additional 16,632 new homes over the Local Plan period between 2011 and 2032.</p>
	Year	Net additional homes provided																		
	2009/10	250																		
	2010/11	250																		
	2011/12	350																		
2012/13	450																			
2013/14	350																			
2014/15	400																			
2015/16	536																			
25	Number of affordable homes delivered (gross) (Bigger is Better)	<table border="1"> <caption>Number of affordable homes delivered (gross) (North Tyneside)</caption> <thead> <tr> <th>Year</th> <th>Number of affordable homes delivered (gross)</th> </tr> </thead> <tbody> <tr><td>2009/10</td><td>180</td></tr> <tr><td>2010/11</td><td>150</td></tr> <tr><td>2011/12</td><td>100</td></tr> <tr><td>2012/13</td><td>130</td></tr> <tr><td>2013/14</td><td>100</td></tr> <tr><td>2014/15</td><td>250</td></tr> <tr><td>2015/16</td><td>250</td></tr> </tbody> </table>	Year	Number of affordable homes delivered (gross)	2009/10	180	2010/11	150	2011/12	100	2012/13	130	2013/14	100	2014/15	250	2015/16	250	<p>North Tyneside Cabinet have agreed to an ambitious target of an extra 3,000 affordable homes over the next ten years.</p> <p>The drive is to create more affordable homes that focus on providing the types of homes that are most in demand, particularly one bedroom properties, bungalows and family homes. The work will particularly support those who haven't got the means to buy or rent a home on the open market.</p> <p>There has been a significant increase in the number of affordable homes being built since the Cabinet decision and the 500 affordable home was built in 2016.</p>	
Year	Number of affordable homes delivered (gross)																			
2009/10	180																			
2010/11	150																			
2011/12	100																			
2012/13	130																			
2013/14	100																			
2014/15	250																			
2015/16	250																			
26	Satisfaction with the quality of housing % (Bigger is Better)	<table border="1"> <caption>Satisfaction with the quality of housing % (North Tyneside)</caption> <thead> <tr> <th>Year</th> <th>Satisfaction with the quality of housing %</th> </tr> </thead> <tbody> <tr><td>2012/13</td><td>60%</td></tr> <tr><td>2013/14</td><td>60%</td></tr> <tr><td>2014/15</td><td>62%</td></tr> <tr><td>2015/16</td><td>67%</td></tr> </tbody> </table>	Year	Satisfaction with the quality of housing %	2012/13	60%	2013/14	60%	2014/15	62%	2015/16	67%	<p>Ensuring a high level of choice and quality housing within North Tyneside is a key priority for local resident.</p> <p>Satisfaction with the quality of housing in North Tyneside has increased significantly from 60% in 2013/14 to 67% in 2015/16. In addition the level of people who are satisfied with their choice of housing has increased from 60% in 2014/15 to 66% in 2015/16</p> <p>Earlier in 2016 the local authority's cabinet approved a significant investment plan for council properties. The plan will see almost 600 homes having new kitchens and bathrooms fitted, nearly 2,000 properties benefitting from external decoration, 340 having their roofs replaced and more than 1,300 with new fences fitted.</p>							
Year	Satisfaction with the quality of housing %																			
2012/13	60%																			
2013/14	60%																			
2014/15	62%																			
2015/16	67%																			
27	Number of Green Flags awarded (Bigger is Better)	<table border="1"> <caption>Number of Green Flags awarded (North Tyneside)</caption> <thead> <tr> <th>Year</th> <th>Number of Green Flags awarded</th> </tr> </thead> <tbody> <tr><td>2012/13</td><td>4</td></tr> <tr><td>2013/14</td><td>5</td></tr> <tr><td>2014/15</td><td>5</td></tr> <tr><td>2015/16</td><td>5</td></tr> </tbody> </table>	Year	Number of Green Flags awarded	2012/13	4	2013/14	5	2014/15	5	2015/16	5	<p>North Tyneside has 5 Green Flag Awards, the highest standard for parks and green spaces in the UK, at Wallsend Parks, Benton Quarry Park, Marden Quarry Park, Killingworth Lakeside Park and Rising Sun Country Park.</p> <p>Northumberland Park is the latest park to be awarded a Green Flag. It opened last year following a £5million restoration project funded by Heritage Lottery Fund and North Tyneside Council. Over three million people visited the Rising Sun Country Park, Wallsend Parks and Northumberland Park last year. Tens of thousands more are estimated to have visited the other Green Flag award winning parks throughout the year. Local residents completed over 5,000 hours worth of volunteer hours in our parks.</p> <p>North Tyneside will apply for 6 Green Flag Awards this year, after Northumberland Park makes it's first application following £2.2m restoration works during 2015.</p>							
Year	Number of Green Flags awarded																			
2012/13	4																			
2013/14	5																			
2014/15	5																			
2015/16	5																			
28	Number of Blue Flag and Seaside Awards achieved (Bigger is Better)	<table border="1"> <caption>Number of Blue Flag and Seaside Awards achieved (North Tyneside)</caption> <thead> <tr> <th>Year</th> <th>Number of Blue Flag and Seaside Awards achieved</th> </tr> </thead> <tbody> <tr><td>2012/13</td><td>7</td></tr> <tr><td>2013/14</td><td>7</td></tr> <tr><td>2014/15</td><td>7</td></tr> <tr><td>2015/16</td><td>7</td></tr> </tbody> </table>	Year	Number of Blue Flag and Seaside Awards achieved	2012/13	7	2013/14	7	2014/15	7	2015/16	7	<p>Blue Flags are an international award for beach quality, which recognise clean water, litter-free sands and top-notch facilities.</p> <p>This means the borough holds more beach awards than any other area in the region. North Tyneside's beaches retained it's 3 Blue Flag Awards, which is the international award for beach quality, at Tynemouth Longsands, King Edwards Bay and Whitley Bay, as well as Seaside Awards at all three beaches and Cullercoats Bay.</p> <p>In further recognition of the clean beaches and visitor facilities, all three, as well as Cullercoats Bay, have also received a Seaside Award.</p>							
Year	Number of Blue Flag and Seaside Awards achieved																			
2012/13	7																			
2013/14	7																			
2014/15	7																			
2015/16	7																			

Our North Tyneside Performance report

Aim	ID	Indicator	Performance	Comment on performance										
	29	Satisfaction with street cleanliness (Bigger is Better)	 <table border="1"> <caption>Satisfaction with street cleanliness</caption> <thead> <tr> <th>Year</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>2012/13</td> <td>56%</td> </tr> <tr> <td>2013/14</td> <td>50%</td> </tr> <tr> <td>2014/15</td> <td>47%</td> </tr> <tr> <td>2015/16</td> <td>60%</td> </tr> </tbody> </table>	Year	Percentage	2012/13	56%	2013/14	50%	2014/15	47%	2015/16	60%	<p>Satisfaction with street cleanliness in North Tyneside has increased between 2014/15 and 2015/16, from 56% to 60%. The level of people feeling this is correct in 2015 remains on par with the findings from 2014 and 2013 (50% and 47% respectively).</p> <p>Broken down by ward level, 53% of residents living in Riverside and Chirton wards are satisfied with street cleanliness. This is 7% lower than the figure for North Tyneside as a whole</p>
Year	Percentage													
2012/13	56%													
2013/14	50%													
2014/15	47%													
2015/16	60%													
	30	Satisfaction with grounds maintenance (Bigger is Better)	 <table border="1"> <caption>Satisfaction with grounds maintenance</caption> <thead> <tr> <th>Year</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>2012/13</td> <td>23%</td> </tr> <tr> <td>2013/14</td> <td>33%</td> </tr> <tr> <td>2014/15</td> <td>37%</td> </tr> <tr> <td>2015/16</td> <td>41%</td> </tr> </tbody> </table>	Year	Percentage	2012/13	23%	2013/14	33%	2014/15	37%	2015/16	41%	<p>Satisfaction with grounds maintenance in North Tyneside continues to increase from 23% to 41%, an increase of 18% during this time period.</p> <p>Broken down by ward level, 37% of residents living in Riverside and Chirton wards are satisfied with grounds maintenance.</p> <p>This is reflective of the figure for North Tyneside as a whole, there being only a 4% difference</p>
Year	Percentage													
2012/13	23%													
2013/14	33%													
2014/15	37%													
2015/16	41%													
	31	% of residents who feel safe (Bigger is Better)	 <table border="1"> <caption>% of residents who feel safe</caption> <thead> <tr> <th>Year</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>2012/13</td> <td>57%</td> </tr> <tr> <td>2013/14</td> <td>57%</td> </tr> <tr> <td>2014/15</td> <td>57%</td> </tr> <tr> <td>2015/16</td> <td>62%</td> </tr> </tbody> </table>	Year	Percentage	2012/13	57%	2013/14	57%	2014/15	57%	2015/16	62%	<p>Residents continue to feel safe in North Tyneside. The figure has increased in 2014/15 to 62% in 2015/16, an increase of 5% during this time period.</p> <p>Broken down by ward level, the figure for residents who feel safe in Riverside and Chirton wards are 42%. This is 20% lower than the level reported at North Tyneside level.</p>
Year	Percentage													
2012/13	57%													
2013/14	57%													
2014/15	57%													
2015/16	62%													
	32	Perception of anti social behaviour % (Bigger is Better)	 <table border="1"> <caption>Perception of anti social behaviour %</caption> <thead> <tr> <th>Year</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>2012/13</td> <td>31%</td> </tr> <tr> <td>2013/14</td> <td>29%</td> </tr> <tr> <td>2014/15</td> <td>28%</td> </tr> <tr> <td>2015/16</td> <td>26%</td> </tr> </tbody> </table>	Year	Percentage	2012/13	31%	2013/14	29%	2014/15	28%	2015/16	26%	<p>The perception of anti-social behaviour continues to fall. Residents perception of anti-social behaviour fell from a high of 31% in 2012/13 to 26% in 2015/16. A decrease of 5% at North Tyneside level.</p> <p>In addition the local Safer Communities Survey shows that perceptions of ASB being a problem, as with crime, were significantly lower than the Northumbria average (9% vs. 12%).</p>
Year	Percentage													
2012/13	31%													
2013/14	29%													
2014/15	28%													
2015/16	26%													
	33	Carbon reduction (Bigger is Better)	 <table border="1"> <caption>Carbon reduction</caption> <thead> <tr> <th>Year</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>2012/13</td> <td>5%</td> </tr> <tr> <td>2013/14</td> <td>13%</td> </tr> <tr> <td>2014/15</td> <td>18%</td> </tr> <tr> <td>2015/16</td> <td>23%</td> </tr> </tbody> </table>	Year	Percentage	2012/13	5%	2013/14	13%	2014/15	18%	2015/16	23%	<p>At the end of 2015/16 North Tyneside has reduced its carbon emissions by 23% against the baseline in 2010/11. Building on success so far, the council has produced a new Low Carbon Plan 2016-2027, aiming to:-</p> <ul style="list-style-type: none"> • Build a business case for a range of energy generation opportunities • Reduce the carbon footprint of Council operations and the Borough • Reduce Council operating costs • Support residents in addressing fuel poverty <p>The council has committed to the national target to reduce it's carbon footprint by 50% by 2027.</p>
Year	Percentage													
2012/13	5%													
2013/14	13%													
2014/15	18%													
2015/16	23%													
	34	Trip Advisor Ratings (Bigger is Better)	 <table border="1"> <caption>Trip Advisor Ratings</caption> <thead> <tr> <th>Year</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>2016</td> <td>7</td> </tr> </tbody> </table>	Year	Rating	2016	7	<p>New KPI in 2016 - North Tyneside Council's Facilities have attracted 7 Certificate of Excellence Awards by Trip Advisor, for consistently receiving positive reviews from visitors. The facilities that achieved the Trip Advisor Certificate of Excellence were:-</p> <ul style="list-style-type: none"> St Mary's Lighthouse Whitley Bay Links and Beach Rising Sun Country Park Longsands Beach Cullercoats Beach King Edwards Bay Tynemouth Park 						
Year	Rating													
2016	7													

Aim	ID	Indicator	Performance	Comment on performance												
<p>Have an effective transport and physical infrastructure - including our roads, cycleways, pavements, street lighting, drainage and public transport.</p>	35	Swans infrastructure projects - redevelopment of former shipyard to create new advanced manufacturing site	<p>Centre for Innovation officially opened in July following £2m of investment.</p> <ul style="list-style-type: none"> • Draft operating manual and business plan for Swans Quay currently in production. • Designs for the Wet Berth have been drafted and options are being considered. • Internal site roads and new utility infrastructure completed. • Dredging works of riverside berth adjacent to WD Close complete. 													
	36	Coast infrastructure project - high quality improvements and new facilities for residents and visitors.	<p>Successful bid made to Heritage Lottery Fund for £3.47m to carry out a major restoration of The Dome. Work is due to start in August 2016.</p> <p>St Mary's Lighthouse stage 1 Development bid to Heritage Lottery Fund also successful for £164k. Work to develop a stage 2 HLF bidworth £2.2m is underway and will be submitted early 2017. Development will restore St Mary's Lighthouse and create a new development on the headland.</p> <p>Work to create a new 68 bedroomed hotel at The Dome site commenced in June 2016 and will take a year to construct. The hotel will provide 69 full time and part time jobs.</p> <p>Work is underway to agree a contact to develop the former site of the High Point Hotel.</p> <p>The design manual for the Northern Promenade has been signed off</p>													
	37	Satisfaction with Road maintenance % (Bigger is Better)	 <table border="1"> <caption>Satisfaction with Road maintenance %</caption> <thead> <tr> <th>Year</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>2012/13</td> <td>22%</td> </tr> <tr> <td>2013/14</td> <td>22%</td> </tr> <tr> <td>2014/15</td> <td>28%</td> </tr> <tr> <td>2015/16</td> <td>31%</td> </tr> <tr> <td>2016/17</td> <td>31%</td> </tr> </tbody> </table>	Year	Percentage	2012/13	22%	2013/14	22%	2014/15	28%	2015/16	31%	2016/17	31%	<p>Satisfaction with road maintenance in North Tyneside continues to increase from 22% to 31%, an increase of 9% during this time period.</p> <p>Broken down by ward level, 32% of residents living in Riverside and Chirton wards are satisfied with road maintenance.</p> <p>This is slightly higher than the figure for North Tyneside as a whole. This is the same as with satisfaction with pavement maintenance.</p>
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38	Slips and trips claims (Smaller is Better)	 <table border="1"> <caption>Slips and trips claims</caption> <thead> <tr> <th>Year</th> <th>Number of Claims</th> </tr> </thead> <tbody> <tr> <td>2012/13</td> <td>180</td> </tr> <tr> <td>2013/14</td> <td>180</td> </tr> <tr> <td>2014/15</td> <td>140</td> </tr> <tr> <td>2015/16</td> <td>120</td> </tr> <tr> <td>2016/17</td> <td>40</td> </tr> </tbody> </table>	Year	Number of Claims	2012/13	180	2013/14	180	2014/15	140	2015/16	120	2016/17	40	<p>Residents are most likely to say it is roads and pavements which need improvement. It is therefore positive to note that satisfaction with road and pavement repairs has improved, significantly so over the last two years.</p> <p>The figures reported are Public Liability Injury claims received within the financial years as shown in relation to slips/trips on the Highway, this is inclusive of claims incurred on footpaths.</p>	
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Year	Percentage															
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40	Take-up of Superfast Broadband % (Bigger is Better)	 <table border="1"> <caption>Take-up of Superfast Broadband %</caption> <thead> <tr> <th>Year</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>2015/16</td> <td>38%</td> </tr> </tbody> </table>	Year	Percentage	2015/16	38%	<p>An increasingly important factor for residents in defining a great place to live is the availability of Superfast Broadband,</p> <p>Data from the Ofcom Connected Nations Report 2015, a snapshot in May 2015, of residential and small business addresses that have Superfast Broadband (speed of 24 mps or more) installed at their premises.</p> <p>The range of availability of Superfast Broadband in North Tyneside is from 13% in Camperdown to 53% in Monkseaton North.</p>									
Year	Percentage															
2015/16	38%															

Aim	ID	Indicator	Performance	Comment on performance
Our economy				
Grow by building on our strengths, including our existing world class companies, and small and growing businesses.	41	Number of small business start ups. (Bigger is Better)		<p>The rate of small business start ups has decreased in line with falling unemployment since 2012, as there tends to be an inverse relationship between the availability of jobs and the number of people who create their own business.</p> <p>Since its formation, the Business Factory has supported in excess of 1,400 businesses and last year claimed the top prize for promoting entrepreneurial spirit at the Enterprising Britain Awards.</p> <p>Measure uses data provided by BankSearch Information Consultancy Ltd, based on new business accounts opened at major banks. Data shown is total for financial years - April to March</p>
	42	Business survival (Bigger is Better)		<p>From ONS Business Demography data for 2013 and 2014. 2015 data expected November 2016. Figure is one year survival for businesses started in previous year.</p> <p>This is a higher rate than the regional average.</p>
	43	Business rate payers value (i.e. Average value) (Bigger is Better)		<p>This is a measure of Net Debt, the amount of Business Rates that is collectable from our Businesses after all reliefs and discounts have been deducted. This changes on a daily basis, so figures are reported as at the 30th April each financial year. (Figures are in millions.)</p>
Have the right skills and conditions to support investment, and create and sustain new good quality jobs and apprenticeships for working age people	44	Total employment in North Tyneside (Bigger is Better)		<p>The Council, with partners, continues to support people into work. For example around 1,600 people attended the Cobalt Jobs Fair in September 2016 where 1,000 employment opportunities were on offer from local businesses.</p> <p>From ONS Business Register and Employment Survey (BRES). Data is for date in September each year and is rounded to nearest 100 as per ONS guidance.</p>
	45	Progression to Key Stage 5 (A level) – include deprivation gap (?check this?)		<p>This measure cannot be broken down to pupil level data. The figures for Chirton & Riverside are obtained using a proxy of Norham High School. Rates of progression to KS5 from KS4 are lower for pupils from Norham than the LA average. There is some sign of the gap closing.</p>
	46	Positive destination, post KS5 (A level), include deprivation gap (Bigger is better)		<p>Overall rates of progression from KS5 to a positive destination are far higher in North Tyneside than national. The deprivation gap for North Tyneside (not shown) is in-line with the national gap (LA gap -4%, National -3%) but the rate of FSM students in North Tyneside progressing to positive destinations is greater than the national rate (78% in NTLA; 71% nationally).</p>
	47	Number / level of apprenticeships (Bigger is Better)		<p>The number of residents of North Tyneside starting an apprenticeship programme increased in 2014/15 but is still not at 2012-13 levels.</p> <p>This year's 'Get up and Go' event featured around 35 employers and providers who were actively seeking to employ and support apprentices within their business. This included opportunities within businesses such as Accenture, Capita, Owen Pugh, Northumbria Healthcare and North Tyneside Council. There will also be organisations offering various volunteering opportunities.</p>

Our North Tyneside Measures metadata

Measure	Short Description/Context	Source	Frequency
1. The percentage of residents feel the council acts on their concerns.	This indicator is included in the annual Residents Survey. This is a perception indicator that measures the extent to which residents feel North Tyneside Council acts on their concerns. Increasing these levels are important as the council endeavours to become more of a listening council, shaping services in line with local views.	NTC: Annual Residents Survey (currently Ipsos MORI)	Annually
2. The percentage of residents who feel informed	This indicator is included in the annual Residents Survey. This is a perception indicator that measures the extent to which residents feel informed of by North Tyneside Council acts on their concerns. Increasing these levels are important as the council endeavours to become more of a listening council, shaping services in line with local views.	NTC: Annual Residents Survey (currently Ipsos MORI)	Annually
3. The percentage turnout at Young Mayor Elections	Youth Elections are held every year in schools/colleges and alternate education providers. The opportunity to vote is offered to students aged 11 to 19 years who live or study in North Tyneside. This indicator measures the percentage pupil turnout to vote, including elections where there were Youth Council and MYP (Member for Youth Parliament) ballots.	School roll and count of votes cast	Annually
4. The percentage of pupils with a Good Level of Development at Foundation Stage 4	This indicator measures the percentage of children who have reached a good level of development at the end of the EYFS, having achieved at least the expected level in the early learning goals in the prime areas of learning (personal, social and emotional development; physical development; and communication and language) and the early learning goals in the specific areas of mathematics and literacy.	National Pupil Database and Performance Tables	Annually
5. Percentage of pupils reaching the "expected level" at KS2	This indicator measures the percentage of pupils achieving a scaled score of 100 or above in the KS2 tests for reading and mathematics, and the expected level in writing teacher assessment. This percentage is based on all eligible pupils, including those who were absent at the time of the tests or working at the level of the tests but unable to access them and, therefore, did not achieve a result.	National Pupil Database and Performance Tables	Annually
6. The achievement gap between girls and boys achieving Basics (A* to C in English and Maths) at KS4	This indicator measures the difference between the % of girls achieving A* to C in English and Mathematics, and boys.	National Pupil Database and Performance Tables	Annually
7. Percentage not in Education, Employment or Training	This indicator measures the percentage of young people aged 16-18 who are not in Education, Employment or Training (NEET). This is classed as not being employed or any of the following: enrolled on an education course and are still attending or waiting for term to (re)start, doing an apprenticeship, on a government supported employment or training programme, working or studying towards a qualification, or had job-related training or education..	The data comes from Connexions, the data is published annually.	Annually
8. 18-64 year olds unemployed	This measure records the % of residents aged 18-64 who are claiming the main unemployment benefits - Jobseeker's Allowance and out of work Universal Credit claimants.	NOMIS (Job Centre data)	Monthly
9. Breast feeding - % Breastfeeding at Initiation (PHOF 2.02i)	Measures the percentage of mothers who give their babies breast milk in the first 48 hours after delivery. The numerator is the number of mothers initiating breast feeding and the denominator is the total number of maternities.	Public Health Outcomes Framework (PHOH 2.02i)	Annually
10. Adults exercising - % adults exercising, Active People Survey (PHOF 2.13i)	This measures the percentage of adults achieving at least 150 minutes of physical activity per week.	Active People Survey, Department of Health and Sport England	Annually
11. NHS health checks - completed as % of eligible population	This measures the % of an eligible population who have completed NHS Health Checks which focus on Cardio Vascular Disease. The indicator completed NHS Health Checks in 2015/16. Practices are grouped into quintiles based on each practice's IMD2015 deprivation scores. In quintile 1 and 4 practices appear to have under recorded offers made. Quintile 5 practices make the most offers but convert less than half of the offers into completed health checks.	GP practices	Quarterly
12. Admission to hospital for falls - persons over 65yrs (PHOF 2.24i)	The measures the age-sex standardised rate of emergency hospital admissions for injuries due to falls in persons aged 65 and over per 100,000 population. The numerator is the number of hospital admissions for falls as an emergency admission, who are 65 years of age and over. The denominator is the number of people aged 65 and over based on ONS mid-year population estimates	Hospital Episode Statistics (HES), Health and Social Care	Annually
13. Self reported general health	This indicator is included in the annual Residents Survey. This is a indicator that measures the extent to which residents answer the question "How is your health in general?",	NTC: Annual Residents Survey (currently Ipsos MORI)	Annually
14 Looked After Children placement stability	The percentage of looked after children aged under 16 at 31 March who had been looked after continuously for at least 2.5 years who were living in the same placement for at least 2 years, or are placed for adoption and their adoptive placement together with their previous placement together last for at least 2 years.	Department for Education, Children Looked After in England including Adoption	Monthly

Measure	Short Description/Context	Source	Frequency
15. Adoption	Percentage Looked After Children adopted in year The proportion of all children who ceased to be looked after during the period ending 31 March who were adopted	Department for Education, Children Looked After in England including Adoption	Annually
16. The proportion of people who use Adult Social Care services who feel safe	ASCOF 4a and is taken from a question asked in the National Adult Social Care User Survey "Which of the following statements best describes how safe you feel?", to which a variety of answers are possible. The measure is defined by determining the percentage of all those responding who choose the answer "I feel as safe as I want". Safety is fundamental to the wellbeing and independence of people using social care, and the wider population. Feeling safe is a vital part of users' experience and their care and support. There are legal requirements about safety in the context of service quality, including CQC essential standards for registered services	National Adult Social Care User Survey	Annually
17. Number of contacts/referrals to safeguarding services (both children's and adults)	This is a measure of demand on the Council's safeguarding services. It measures the total number of contacts and referrals, both adults and childrens. It includes concerns raised with children's social care that are judged to meet the threshold for advancement to a referral, and concerns raised with Adults Social care about safeguarding, that go into a formal safeguarding enquiry.	NTC: The Adult Intergrated Solution and Children's Case Management databases.	Monthly
18. % of residents satisfied with their local area as a place to live	This indicator is included in the annual Residents Survey. This is a perception indicator that measures the extent to which residents are satisfied with living in their local area.	NTC: Annual Residents Survey (currently Ipsos MORI)	Annually
19. % of Schools rated Good or Outstanding Primary Schools	The % of primary schools in North Tyneside rated as Good or Outstanding by Ofsted. The results are published by Ofsted and the full report is available to view on their website.	Ofsted monthly management information	Refreshed monthly
20. % of Schools rated Good or Outstanding Secondary Schools.	The % of secondary schools in North Tyneside rated as Good or Outstanding by Ofsted. The results are published by Ofsted and the full report is available to view on their website.	Ofsted monthly management information	Refreshed monthly
21. Number of day visits to North Tyneside.	The data is available annually, however, it has a 10 / 11 month lag. It is available late October/early November for the previous calender year. The data is calculated by using the Scarborough Tourism Economic Assessment Model STEAM. It uses Information on attendance at attractions/major events; Tourist Information Centre visitor figures, car parking on the coast. The figure provided is the number of day visitors to North Tyneside. It doesn't include the number of overnight stays.	Annual report provided by GTS(UK) based on data submitted to them by NTC	Annually
22. Net change in the number of enterprises	This measure uses Office of National Statistics UK Business Counts data to calculate the change in the number of enterprises in North Tyneside in March each year. It compares the number of enterprises at a date in March of one year with the number in the previous year.	ONS UK Business Counts website	Annually
23. Jobs in North Tyneside	This is measured by ONS Business Register and Employment Survey and is a total employment measure. It uses data from the Office for National Statistics Business Register and Employment Survey. The data refers to a date in September each year and shows estimated total employment - the number of employees and working business owners.	ONS Business Register and Employment Survey	Annually
24. Net additional homes provided	This is the number of net increases in dwelling stock over one year. The net increase in dwelling stock over one year is calculated as the sum of new build completions, minus demolitions, plus any gains or losses at the same address.	North Tyneside Housing Land Survey and Database. Land and Property Gazetteer.	Annually
25. Number of affordable homes delivered (gross)	Affordable housing is defined in the National Planning Policy Framework (NPPF), it is required for people who are in housing need because they cannot afford to rent or buy a home on the open market. It includes social rented, affordable rented and intermediate housing, provided to specified eligible households whose needs are not met by the market. The measure is a sum of the housing provided in the financial year.	North Tyneside Affordable Homes Delivery Programme	Annually
26. Satisfaction with the quality of housing	This indicator is included in the annual Residents Survey. This is a perception indicator that measures the extent to which residents are satisfied with the quality of housing in their area.	NTC: Annual Residents Survey (currently Ipsos MORI)	Annually
27. Number of Green Flags awarded	The Green Flag Award scheme is the national standard for parks and green spaces in the UK. Awards are given on an annual basis and winners must apply each year to renew their Green Flag status. The measure is the number of locations in North Tyneside that have been awarded the Green Flag standard having passed the inspection.	Green Flag scheme	Annually
28. Number of Blue Flag and Seaside Awards achieved	Blue Flags are an international award for beach quality, which recognise clean water, litter-free sands and high quality facilities. Seaside awards are quality standard which ensures visitors are guaranteed to find a clean, safe, attractive and well-managed coastal stretch. This measure is the total number of Blue Flag and Seaside Awards held in the financial year reported on.	Blue Flag scheme Seaside Award scheme (both administered by Keep Britain Tidy)	Annually
29. Satisfaction with street cleanliness	This indicator is included in the annual Residents Survey. This is a perception indicator that measures the extent to which residents are satisfied with street cleanliness in North Tyneside.	NTC: Annual Residents Survey (currently Ipsos MORI)	Annually
30. Satisfaction with grounds maintenance	This indicator is included in the annual Residents Survey. This is a perception indicator that measures the extent to which residents are satisfied with the upkeep of grass verges, flower beds, trees and shrubs in streets and public spaces.	NTC: Annual Residents Survey (currently Ipsos MORI)	Annually

Measure	Short Description/Context	Source	Frequency
31. % of residents who feel safe	This indicator is included in the annual Residents Survey. This is a perception indicator that measures the extent to which residents feel safe when outside in their local area. It is the % of residents who reply that they feel "Fairly safe" or "Very safe".	NTC: Annual Residents Survey (currently Ipsos MORI)	Annually
32. Perception of anti social behaviour	This indicator is included in the annual Residents Survey. This is a perception indicator that measures the extent to which residents feel that anti-social behaviour is something in their local area that needs improving.	NTC: Annual Residents Survey (currently Ipsos MORI)	Annually
33. Carbon reduction	This indicator calculates the reduction in carbon emissions by North Tyneside since the baseline year of 2010/11. It uses gas and electricity usage and milage of Council vehicles to ascertain the CO2 output of Council activities.	NTC:	Annually
34. Trip Advisor Ratings	This indicator measures the total number of North Tyneside attractions that have been awarded Certificate of Excellence awards by TripAdvisor. To achieve this the attraction must maintain an overall TripAdvisor rating of at least four out of five and have a minimum number of reviews.	TripAdvisor website	Monthly
35. Swans infrastructure projects - redevelopment of former shipyard to create new advanced manufacturing site	Project monitoring update.	NTC Regeneration Team - Project Monitoring	Quarterly
36. Coast infrastructure project - high quality improvements and new facilities for residents and visitors.	Project monitoring update.	NTC Regeneration Team - Project Monitoring	Quarterly
37. Satisfaction with Road maintenance	This indicator is included in the annual Residents Survey. This is a indicator that measures the extent to which residents are satisfied with road maintenance.	NTC: Annual Residents Survey (currently Ipsos MORI)	Annually
38. Slips and trips claims	This indicator measures the total Public Liability Injury claims received within the financial years as shown in relation to slips/trips on the Highway, this is inclusive of claims incurred on footpaths.	NTC: Claims and Insurance database	Monthly
39. Satisfaction with pavement maintenance	This indicator is included in the annual Residents Survey. This is a indicator that measures the extent to which residents are satisfied with pavement maintenance.	NTC: Annual Residents Survey (currently Ipsos MORI)	Annually
40. Take-up of Superfast Broadband	This indicator measures the take-up of superfast broadband in North Tyneside. Superfast broadband is defined as the ability to download at speeds over 30Mbps. The data comes from an Ofcom co-ordinated research project conducted in August 2015, with data provided by Internet Service Providers. The data is available for download at postcode level from Ofcom website for the whole of England, with subsequent calculations carried out to ascertain availability of superfast broadband in North Tyneside postcodes, for the purpose of this report. A few postcodes to a small degree overlap North Tyneside boundaries but not to an extent that would affect the overall indicator.	Ofcom "Uk Home Broadband performance" March 2016 report	Annually
41. Number of small business start ups.	This indicator calculates the number of small business start ups in North Tyneside using data provided by BankSearch Information Consultancy Ltd, based on new business accounts opened at the main suppliers of business banking services - Barclays, Co-operative Bank, HSBC, Lloyds, Royal Bank of Scotland and Santander.	BankSearch	Monthly
42. Business survival	This indicator uses Office for National Statistics Business Demography data, and shows the proportion of businesses surviving for at one year after being created.	ONS Business Demography Statistical Bulletins	Annually
43. Business rate payers value	This indicator is a measure of Net Debt, the amount of Business Rates that are collectable from businesses in North Tyneside after all reliefs and discounts have been deducted. Figures are reported as at the 30th April each financial year, as the actual figure varies on a daily basis. (Figures are in millions.)	NTC Business Rates Team	Annually
44. Total employment in North Tyneside	This indicator calculates the total employed in North Tyneside by using data provided by ONS Business Register and Employment Survey (BRES). Data is for a date in September each year and is rounded to nearest 100 as per ONS guidance.	ONS Business Register and Employment Survey (BRES)	Annually
45. Progression to Key Stage 5 (A level)	This measures the % of the year 11 cohort leaving the school and progressing to sustained KS5 study, which includes schools, colleges or other FE providers.	National Pupil Database and Performance Tables	Annually
46. Positive destination, post KS5 (A level)	This measures the % of the year 11 cohort leaving the school and progressing to sustained positive destinations, which includes education, training or employment.	National Pupil Database and Performance Tables	Annually